

AICAD is a Business School offering online courses and Postgraduate programs and having a solid background in implementation of strategic projects for organizations. Along with this, we have been proudly taking over the responsibility of arranging internships for our graduates, as well as for the outstanding students from other universities and institutions.



We are driven by processes, technology, education, and above all, communication and pride ourselves with immense and multidisciplinary networking and worldwide collaborations.

If you are making the first steps in the labor market and are looking for an advantageous internship, AICAD is by your side to help you with your placement.

We look for talent, not for years of experience!

## **CALL FOR INTERNSHIP AT AICAD BUSINESS SCHOOL**

**Location:** Las Palmas de Gran Canaria, Spain

**Duration:** 6 months

### **Digital Marketing Internship**

We are a constantly growing company wishing to stock our staff with new talent in Digital Marketing.

We offer you to join our team of decisive, creative and autonomous people, motivated to learn and eager to make a difference - a team where you will work at ease, learn constantly, share heartily and face exciting challenges.

You are who we are looking for:

- you are a knowledgeable, motivated and enthusiastic applicant with a relevant educational background
- you are good at marketing and teamwork
- you are constantly looking for ways of improving customer experience - and it makes you happy!

Some of your daily tasks:

- Preparation and implementation of e-mail campaigns
- Employment of marketing analytics techniques to gather important data (through social media, web analytics, rankings etc.): Google AdWords, Facebook and other online advertising channels
- Development of digital marketing strategies
- Preparation of marketing material
- Planning and executing all web, SEO/SEM, marketing database, email, social media campaigns
- Conceptualization and design of visually compelling assets for relevant marketing channels such as email marketing, website, social, advertising, affiliate, and other brand materials
- Performing PR activities, i.e. contact bloggers & other related media
- Creation of online content (blog post, video reviews, guest blogging)
- Optimizing web content; managing and reporting on social websites

**Please Note:** We take hiring seriously even for internship positions. The selection process will include CV screening, Interview (video or in-person), Portfolio check (if any) and probably task-relevant tests.

If interested in the position, please send your CV to [hr@aicadmba.com](mailto:hr@aicadmba.com)

**Welcome to AICAD!**