

UNIWERSYTET SZCZECIŃSKI
**WYDZIAŁ NAUK EKONOMICZNYCH
I ZARZĄDZANIA**



**Faculty of Economics and Management
University of Szczecin**

Academic year 2018/2019

Spring Semester Courses

Economics and IT Applications 1st year Bachelor		
	Subject	ECTS points
1.	Multimedia applications in business	2
2.	Statistical inference	4
3.	Fundamentals of accounting	3
4.	Linear algebra	4
5.	Marketing	3
6.	Economic policy	1
7.	Banking	3
8.	Microeconomics	4
9.	Analysis of enterprises' market position	3

Economics and IT Applications 2nd year Bachelor		
	Subject	ECTS points
1.	IS analysis and design*	4
2.	Quantitative methods in marketing*	3
3.	Innovative initiative evaluation*	3
4.	Capital market investments*	3
5.	Mobile systems*	2
6.	Computer networks*	3
7.	Risk evaluation of economic activity*	3
8.	Risk management*	3
9.	Corporate economics*	3
10.	Statistical software applications	3
12.	Corporate finance	2
13.	Bachelor Thesis seminar	1
*modul course – course will be run according to the numer of participants		

Economics and IT Applications 3rd year Bachelor		
	Subject	ECTS points
1.	Project management	4
2.	Accounting modules in integrated information systems	3
3.	Enterprise appraisal methods	2
4.	Human capital management	2
5.	Customer service	3
6.	International economic relations	3
7.	Business Globalization	2
8.	Modern economics	3
9.	Business negotiations	2

Public management 1st year Master		
	Subject	ECTS points
1.	Public Finance Management	6
2.	Accounting and Reporting in Public Finance Sector	6
3.	Information Systems in Public Administration	5
4.	Public Administration in Poland and European Union	4
5.	Marketing in Public Administration	4
6.	Master Thesis seminar	3

Public management 2nd year Master
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	Subject	ECTS points
1.	Topics in Urban and Housing Policy*	4
2.	Demography and Population Policy*	4
3.	Cohesion Policy in the European Union*	4
4.	Sustainable Development*	4
5.	Management of Regional Development*	4
6.	Environmental Policy*	4
7.	Master Thesis seminar	14
*modul course – course will be run according to the numer of participants		

Koordinator Wydziałowy
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DZIEKAN
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I ZARZĄDZANIA
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