

COURSE SYLLABUS AND SPECIFICATION

Curriculum title: USHUM-GC-O-I-S-26/27Z							
Course title: Oral and Presentation Skills (konwersacja i prezentacja) (KIERUNKOWE)					Course code: HUM156AIJ3443_2S		
Name of field of study: Global Communication							
Mode and cycle of study: first-degree, full - time			Profile of study: general academic		Specialty:		
Course / module status obligatory			Language of instruction: semester: 1 - english language, semester: 2 - english language				
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				including e-learning			
1	1	laboratory	30	0	pg	3	
	2	laboratory	30	0	pg	3	
Total			60			6	
Course / module coordinator		mgr ZUZANNA ZAWADKA					
Course instructor		mgr IRINA SKLEMA					
Course / module objectives		<p>Introducing students to the principles of accurate and fluent use of spoken English. Improving the ability to construct logical and detailed statements and to express their opinions on a wide range of discussion topics. Developing linguistic competence and expanding vocabulary related to the discussed topics, fostering an attitude of openness and willingness to engage in conversations.</p>					
Prerequisites		English language competence level: semester 1 - B2, semester 2 - B2+					
LEARNING OUTCOMES							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	knows how to use English correctly in its spoken form including elaborate speeches	K_W02			
skills	1	EP2	can comprehend the text s/he reads, can summarize it orally and is able to interpret it	K_U16			
	2	EP3	actively participates in class discussions which relate to various aspects of social and cultural life	K_U09 K_U11			
	3	EP4	can independently prepare and give a speech in English about various aspects of social and cultural life	K_U08 K_U11			
	4	EP5	implements the principles of logical argumentation while expressing complex ideas	K_U01 K_U09 K_U16			
social competences	1	EP6	is ready for continuous language skills improvement and life-long learning; critically evaluates their own language competence	K_K01			
CONTENT					Semester	No. of hours	
						including e-learning	
Subject title: Oral and Presentation Skills (konwersacja i prezentacja)							
Format of instruction: laboratory							
1. Discussion forms and strategies. Providing and obtaining information, retelling, negotiating, expressing and supporting an opinion. Class discussions based on a range of input materials referring to selected social, cultural, scientific, political and economic issues.					1	15	0

2. Multimedia presentation strategies. Public speaking genres and strategies: informative speech. Presentation practice: describing, summarizing, commenting, reporting on selected social, cultural, scientific, political and economic issues.		1	15	0	
3. Public speaking genres and strategies: persuasive speech. Foundations of rhetoric and types of argumentation - ethos, logos, pathos; figures of speech; documenting sources of evidence; body language and voice techniques. Delivering a persuasive speech in class on a subject referring to current social, cultural, scientific, political and economic issues.		2	15	0	
4. Public debate forms and strategies: parliamentary debate, Lincoln-Douglas debate. Argumentation and refutation strategies; figures of speech; documenting sources of evidence. In class Lincoln-Douglas debate on a subject referring to current social, cultural, scientific, political or economic issues.		2	15	0	
Modes of delivery	analysis of written and spoken texts followed by discussion, group work, multimedia presentation, public speech, debate				
	The course teacher shall specify how artificial intelligence should be used as part of implementation of the course according to University of Szczecin best practices and standards. The course teacher shall inform students in their first class about the scope and possibilities of using AI and shall present a catalogue of tools and applications adjusted to relevant learning outcomes and teaching needs and possibilities within a given course.				
Assessment methods			No. of learning outcome from the syllabus		
	PREZENTACJA		EP1,EP2,EP3,EP4,EP5,EP6		
	ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ)		EP1,EP2,EP3,EP4,EP5,EP6		
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	The final grade in each semester is the weighted mean of the grades obtained by the student for the assignments / presentations during the semester.				
	Scale: 90%-100% 5.0 85%-89% 4.5 75%-84% 4.0 70%-74% 3.5 60%-69% 3.0				
	Grade calculation principles				
The final course grade is the grade obtained for the laboratory					
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	1	Oral and Presentation Skills (konwersacja i prezentacja)		Wa ona	
	1	Oral and Presentation Skills (konwersacja i prezentacja) [laboratorium]	zaliczenie z ocen		1,00
	2	Oral and Presentation Skills (konwersacja i prezentacja)		Wa ona	
	2	Oral and Presentation Skills (konwersacja i prezentacja) [laboratorium]	zaliczenie z ocen		1,00
Basic reading	Behl, W.A. (1953): Discussion and debate: an introduction to argument., The Ronald Press Company, New York				
	Lucas, S. E. (2009): The Art of Public Speaking, 10th ed., McGraw-Hill, New York				
	Powell, M. (1996): Presenting in English: How to Give Successful Presentations., Heinle ELT				
	Wallwork, A. (1997): Discussions A-Z Advanced., Cambridge University Press, Cambridge				
	Wallwork, A. (1997): Discussions A-Z Intermediate., Cambridge University Press, Cambridge				
Supplementary reading	http://idebate.org				
	https://www.oxford-union.org				
	https://www.speechanddebate.org				
STUDENT WORKLOAD					
		No. of hours			
		including e-learning			
Contact hours		60		0	

Participation in test / exam	0	0
Preparation for contact hours	30	0
Private reading and studying	20	0
Participation in tutorials	20	0
Preparation of project / essay / etc.	20	0
Preparation for test / exam	0	0
TOTAL workload	150	
ECTS credits	6	

COURSE SYLLABUS AND SPECIFICATION

Curriculum title: USHUM-GC-O-I-S-26/27Z							
Course title: Introduction to General and Applied Linguistics (wprowadzenie do j zykoznawstwa ogólnego i stosowanego) (PODSTAWOWE)					Course code: HUM156AIJ3442_1S		
Name of field of study: Global Communication							
Mode and cycle of study: first-degree, full - time			Profile of study: general academic		Specialty:		
Course / module status obligatory				Language of instruction: semester: 1 - english language			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				including e-learning			
1	1	conversation	30	0	e	4	
Total			30			4	
Course / module coordinator		dr MONIKA SKORASI SKA					
Course instructor		dr MONIKA SKORASI SKA					
Course / module objectives		<p>Introducing students to an overview of general linguistics, its fundamental concepts, connections with other disciplines, and areas of practical application of linguistic knowledge.</p> <p>Introducing students to the levels of language description.</p> <p>Raising students' awareness of the functional, social, and historical determinants of language, as well as fostering their readiness to apply linguistic knowledge in practice and to continually deepen their knowledge of linguistics.</p>					
Prerequisites		English language competence at B1+ level					
LEARNING OUTCOMES							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	knows disciplines and branches of linguistic studies, their relation to other disciplines of humanities	K_W01			
	2	EP2	knows the terms used in describing particular levels of language structure and communication, knows relations between them	K_W06			
	3	EP3	knows where linguistic knowledge is being applied	K_W02			
skills	1	EP4	correctly identifies issues and concepts to disciplines, branches of linguistic studies and levels of language description	K_U03 K_U05 K_U09			
social competences	1	EP5	is prepared to critically evaluate their knowledge of linguistics and apply it practically in problem-solving processes, including professional settings, as well as to further deepen their knowledge and engage in self-development	K_K01 K_K02 K_K06			
CONTENT					Semester	No. of hours	
						including e-learning	
Subject title: Introduction to General and Applied Linguistics (wprowadzenie do j zykoznawstwa ogólnego i stosowanego)							
Format of instruction: conversation							
1. The subject domain and scope of linguistics					1	2	0
2. Language as a system of conventional signs					1	2	0
3. Types of signs in communication					1	2	0
4. Text types and language functions					1	2	0

5. Language universals		1	2	0	
6. Phonetics and phonology		1	4	0	
7. Morphology		1	4	0	
8. Word-formation processes		1	4	0	
9. Syntax		1	2	0	
10. Semantics and pragmatics		1	4	0	
11. Language change		1	2	0	
Modes of delivery	teamwork, text analysis with a discussion, discussion				
	The course teacher shall specify how artificial intelligence should be used as part of implementation of the course according to University of Szczecin best practices and standards. The course teacher shall inform students in their first class about the scope and possibilities of using AI and shall present a catalogue of tools and applications adjusted to relevant learning outcomes and teaching needs and possibilities within a given course.				
Assessment methods				No. of learning outcome from the syllabus	
	EGZAMIN PISEMNY			EP1,EP2,EP3,EP4	
	ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ)			EP1,EP2,EP3,EP4,EP5	
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	a positive result of the written exam grading scale: 90%-100% 5.0 85%-89% 4.5 75%-84% 4.0 70%-74% 3.5 60%-69% 3.0				
	Grade calculation principles				
	the final course grade is the grade for the exam				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	1	Introduction to General and Applied Linguistics (wprowadzenie do j zykoznawstwa ogólnego i stosowanego)		Wa ona	
	1	Introduction to General and Applied Linguistics (wprowadzenie do j zykoznawstwa ogólnego i stosowanego) [konwersatorium]	egzamin		1,00
Basic reading	Cruse, A. (2004): Meaning in Language. An Introduction to Semantics and Pragmatics, Oxford University Press, Oxford				
	Hudson, G. (1999): Essential Introductory Linguistics, Blackwell Publishing				
	Yule, G. (2010): The Study of Language, Cambridge University Press, Cambridge				
Supplementary reading	Halliday, M.A.K., Hassan, R. (1976): Cohesion in English, Longman, London				
	Renkema, J. (2004): Introduction to Discourse Studies, John Benjamins, Amsterdam/Philadelphia				
STUDENT WORKLOAD					
		No. of hours			
		including e-learning			
Contact hours	30		0		
Participation in test / exam	2		0		
Preparation for contact hours	30		0		

Private reading and studying	15	0
Participation in tutorials	8	0
Preparation of project / essay / etc.	0	0
Preparation for test / exam	15	0
TOTAL workload	100	
ECTS credits	4	

COURSE SYLLABUS AND SPECIFICATION

Curriculum title: USHUM-GC-O-I-S-26/27Z							
Course title: Language Policy and Planning (polityka j zykowa i planowanie j zyka) (PODSTAWOWE)					Course code: HUM156AIJ3442_3S		
Name of field of study: Global Communication							
Mode and cycle of study: first-degree, full - time			Profile of study: general academic		Specialty:		
Course / module status obligatory				Language of instruction: semester: 2 - english language			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				including e-learning			
1	2	conversation	25	0	pg	2	
Total			25			2	
Course / module coordinator		dr Michał Baran					
Course instructor		dr Michał Baran					
Course / module objectives		The student is to gain knowledge on various aspects of language policy and planning and to acquire the skill of debating aspects of coexistence of different languages. The course encourage readiness to see the connections between the contents of the course and the social context.					
Prerequisites		B1+ level of English					
LEARNING OUTCOMES							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	Knows and understands historical, political and social context of language policy	K_W01 K_W08			
skills	1	EP2	Is able to discuss cultural, social, historical, political and sociolinguistic aspects of coexistence of various languages on the same area in English on the basis of reading material and general knowledge	K_U03 K_U06 K_U08			
social competences	1	EP3	Is ready to notice and point to a connection between the topic of the course and his or her own life experience and social surroundings; aims at integrating academic and experiential knowledge	K_K06			
CONTENT					Semester	No. of hours	
							including e-learning
Subject title: Language Policy and Planning (polityka j zykowa i planowanie j zyka)							
Format of instruction: conversation							
1. Course introduction					2	2	0
2. Language policy aims					2	2	0
3. Acquisition planning and educational policy					2	2	0
4. Introduction to colonialism, postcolonialism and imperialism					2	2	0
5. Criticism of linguistic imperialism					2	4	0
6. Usage and corpus planning - examples					2	2	0
7. Language policy and planning in selected regions and countries					2	11	0

Modes of delivery	Interactive lecture, Academic discussion, Pairwork, Groupwork				
	The course teacher shall specify how artificial intelligence should be used as part of implementation of the course according to University of Szczecin best practices and standards. The course teacher shall inform students in their first class about the scope and possibilities of using AI and shall present a catalogue of tools and applications adjusted to relevant learning outcomes and teaching needs and possibilities within a given course.				
Assessment methods					No. of learning outcome from the syllabus
	KOLOKWIUM				EP1,EP2,EP3
	SPRAWDZIAN				EP1,EP2,EP3
	ZAJCIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ)				EP1,EP2,EP3
Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.					
Grading criteria	Passing all short tests and the final test. The final grade is a weighted mean of test grades: 50% average from short tests, 50% final test. Active participation in classes adds half a point to the final grade.				
	Grading scale: 90% - 100% 5.0 85%-89% 4.5 75%-84% 4.0 70%-74% 3.5 60%-69% 3.0				
	Grade calculation principles				
The final course grade is the grade obtained for konwersatorium					
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	2	Language Policy and Planning (polityka j zykowa i planowanie j zyka)		Wa ona	
	2	Language Policy and Planning (polityka j zykowa i planowanie j zyka) [konwersatorium]	zaliczenie z ocen		1,00
Basic reading	Phillipso, Robert (1992): Linguistic Imperialism, , Oxford University Press, Oxford				
	Pułaczewska, Hanna (2012): Student's First Guide to Language Policy and Planning, WSSM, Łód				
Supplementary reading					
STUDENT WORKLOAD					
			No. of hours		
			including e-learning		
Contact hours	25		0		
Participation in test / exam	2		0		
Preparation for contact hours	5		0		
Private reading and studying	5		0		
Participation in tutorials	7		0		
Preparation of project / essay / etc.	0		0		
Preparation for test / exam	6		0		
TOTAL workload	50				
ECTS credits	2				

COURSE SYLLABUS AND SPECIFICATION

Curriculum title: USHUM-GC-O-I-S-26/27Z							
Course title: Language Registers and Stylistic Variation (rejstry j zykowe i odmiany stylistyczne) (PODSTAWOWE)					Course code: HUM156AIJ3442_26S		
Name of field of study: Global Communication							
Mode and cycle of study: first-degree, full - time		Profile of study: general academic			Specialty:		
Course / module status obligatory				Language of instruction: semester: 2 - english language			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				including e-learning			
1	2	discussion classes	25	0	pg	2	
Total			25			2	
Course / module coordinator		mgr IRINA SKLEMA					
Course instructor		mgr IRINA SKLEMA					
Course / module objectives		To introduce students to the variety of language registers and styles in English; to enable their recognition and fluent use of lexical and grammatical features of individual registers; to give them a chance to develop readiness to critically assess their knowledge					
Prerequisites		English language competence level B2					
LEARNING OUTCOMES							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	A student recognizes various forms and modes of verbal communication, knows the major features of spoken and written texts in English	K_W02 K_W09			
	2	EP2	A student recognizes the major features of language styles and registers, understands their culture-based nature	K_W02 K_W09 K_W12			
	3	EP3	A student knows the methods used to conduct a stylistic analysis of texts produced in various cultural and social settings	K_W02 K_W06 K_W09 K_W12			
skills	1	EP4	A student uses relevant methods to study and analyse stylistically texts produced in various cultural and social settings	K_U05			
	2	EP5	A student can prepare and deliver an oral presentation regarding the characteristic features of selected language registers in English	K_U01 K_U08			
social competences	1	EP6	A student critically evaluates their own knowledge, skills and language competence as well as the information regarding various language styles and registers	K_K01			
CONTENT					Semester	No. of hours	
						including e-learning	
Subject title: Language Registers and Stylistic Variation (rejstry j zykowe i odmiany stylistyczne)							
Format of instruction: discussion classes							
1. Style and register					2	2	0
2. Spoken and written mode; language standard					2	3	0

3. Formal register: ceremonial language, institutional language, language of science		2	6	0	
4. Informative register: media language, advertising language		2	6	0	
5. Professional and social register: professional jargon, language of subculture, slang, argot		2	8	0	
Modes of delivery	group work, vocabulary and structure practice, critical discussion of written and spoken authentic texts, oral presentation - individual project				
	The course teacher shall specify how artificial intelligence should be used as part of implementation of the course according to University of Szczecin best practices and standards. The course teacher shall inform students in their first class about the scope and possibilities of using AI and shall present a catalogue of tools and applications adjusted to relevant learning outcomes and teaching needs and possibilities within a given course.				
Assessment methods				No. of learning outcome from the syllabus	
	KOLOKWIUM			EP1,EP2,EP3,EP4,EP5,EP6	
	PREZENTACJA			EP1,EP2,EP3,EP4,EP5,EP6	
	ZAJCIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ)			EP1,EP2,EP3,EP4,EP5,EP6	
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	Completion of the oral presentation; passing the written test; the final grade is the weighted mean of the grades received by the student for the individual presentation (30% of the final grade) and the written test (70% of the final grade)				
	Final grade scale: 90% - 100% 5,0 85%-89% 4,5 75%-84% 4,0 70-74% 3,5 60-69% 3,0				
	Grade calculation principles				
The final grade is equal to the the exercise class grade.					
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	2	Language Registers and Stylistic Variation (rejesty j zykowe i odmiany stylistyczne)		Wa ona	
	2	Language Registers and Stylistic Variation (rejesty j zykowe i odmiany stylistyczne) [wiczenia]	zaliczenie z ocen		1,00
Basic reading	Cockcroft, S. (1999): Living Language: Investigating Talk, Hodder &Stoughton, London				
	Coupland, N. &A. Jaworski (eds.) (1997): Sociolinguistics: A Reader and Coursebook, Palgrave, New York				
	Eckert, P. &J. R. Rickford (eds.) (2001): Style and Sociolinguistic Variation, Cambridge University Press, Cambridge				
Supplementary reading	Axtell, R.E. (1995): Do's and Taboos of English Around the World, John Wiley , New York				
	The British Council (1994): Language and Social Life, The British Council, London				
STUDENT WORKLOAD					
		No. of hours			
		including e-learning			
Contact hours	25		0		
Participation in test / exam	2		0		
Preparation for contact hours	5		0		
Private reading and studying	3		0		
Participation in tutorials	7		0		

Preparation of project / essay / etc.	5	0
Preparation for test / exam	3	0
TOTAL workload	50	
ECTS credits	2	

COURSE SYLLABUS AND SPECIFICATION

Curriculum title: USHUM-GC-O-I-S-26/27Z							
Course title: Modality in Communication (modalno w komunikacji) (PODSTAWOWE)					Course code: HUM156AIJ3442_27S		
Name of field of study: Global Communication							
Mode and cycle of study: first-degree, full - time			Profile of study: general academic		Specialty:		
Course / module status obligatory				Language of instruction: semester: 2 - english language			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				including e-learning			
1	2	conversation	30	0	pg	4	
Total			30			4	
Course / module coordinator		dr MONIKA SKORASI SKA					
Course instructor		dr MONIKA SKORASI SKA					
Course / module objectives		Introducing students to the theory of modality as a logical-semantic category and its role in linguistic communication. The student is expected to acquire skills in the practical analysis of modality, text interpretation, and engaging in discussions within this area, as well as develop an attitude of readiness to assess their own skills, enhance them, and plan future education.					
Prerequisites		English language competence level - B1+					
LEARNING OUTCOMES							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	knows the methods used to analyse modality and interpret various communication processes and texts produced in different cultural settings	K_W06			
skills	1	EP2	potrafi analizowa i bada znaczenia modalne w tekstach wytworzonych w ró nych kontekstach kulturowych, stosuj c adekwatne poj cia i metody	K_U05 K_U09			
	2	EP3	uses English to participate actively in class discussions related to modality; communicates effectively in specialist English	K_U05 K_U09			
social competences	1	EP4	is ready to critically assess the level of his knowledge in the area of modality and its practical use in language communication, as well as to set directions for their own development	K_K01 K_K02			
CONTENT					Semester	No. of hours	
						including e-learning	
Subject title: Modality in Communication (modalno w komunikacji)							
Format of instruction: conversation							
1. Definitions of modality					2	2	0
2. Classification of modality					2	2	0
3. Epistemic modality					2	4	0
4. Deontic modality					2	4	0
5. Dynamic modality					2	4	0
6. Centrality and periphery					2	2	0

7. Subjectivity		2	2	0	
8. Evidential modality		2	2	0	
9. Modality markers		2	4	0	
10. Cross-linguistic variation in modality systems		2	4	0	
Modes of delivery	group work, multimedia presentation, text analysis with a discussion				
	The course teacher shall specify how artificial intelligence should be used as part of implementation of the course according to University of Szczecin best practices and standards. The course teacher shall inform students in their first class about the scope and possibilities of using AI and shall present a catalogue of tools and applications adjusted to relevant learning outcomes and teaching needs and possibilities within a given course.				
Assessment methods				No. of learning outcome from the syllabus	
	KOLOKWIUM			EP1,EP2	
	PROJEKT			EP1,EP2,EP3,EP4	
	ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ)			EP1,EP2,EP3,EP4	
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	making a project and receiving a positive grade from the written test grading scale: 90%-100% 5.0 85%-89% 4.5 75%-84% 4.0 70%-74% 3.5 60%-69% 3.0				
	Grade calculation principles				
	the final course grade is the grade obtained for the written test				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	2	Modality in Communication (modalno w komunikacji)		Wa ona	
	2	Modality in Communication (modalno w komunikacji) [konwersatorium]	zaliczenie z ocen		1,00
Basic reading	Palmer, Frank Robert (1990): Modality and the English Modals, Longman.				
Supplementary reading	Palmer, Frank Robert (2001): Mood and Modality, Cambridge University Press, Cambridge				
STUDENT WORKLOAD					
		No. of hours			
		including e-learning			
Contact hours	30		0		
Participation in test / exam	2		0		
Preparation for contact hours	15		0		
Private reading and studying	10		0		
Participation in tutorials	8		0		
Preparation of project / essay / etc.	5		0		
Preparation for test / exam	30		0		
TOTAL workload	100				
ECTS credits	4				

COURSE SYLLABUS AND SPECIFICATION

Curriculum title: USHUM-GC-O-I-S-25/26Z						
Course title: Discourse and society (dyskurs i społecze stwo) (PODSTAWOWE)					Course code: HUM156AIJ3442_30S	
Name of field of study: Global Communication						
Mode and cycle of study: first-degree, full - time			Profile of study: general academic		Specialty:	
Course / module status obligatory			Language of instruction: semester: 3 - english language, semester: 4 - english language			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				including e-learning		
2	3	conversation	20	0	pg	3
	4	conversation	25	0	pg	3
Total			45			6
Course / module coordinator		dr MAŁGORZATA SOKÓŁ				
Course instructor		dr MAŁGORZATA SOKÓŁ				
Course / module objectives		<p>To familiarise the students with the basic concepts and tools of discourse analysis</p> <p>To understand integrated, social and linguistic research on communication</p> <p>To develop the skills of analysing selected types of discourse and to shape the readiness to apply this knowledge in selected social contexts</p>				
Prerequisites		<p>Knowledge of English at B2 level</p> <p>General knowledge of linguistics</p>				
LEARNING OUTCOMES						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	knows basic terms and concepts of critical studies of discourse	K_W01		
	2	EP2	knows the methods of analysis and interpretation of communication processes in selected types of discourse	K_W06 K_W08 K_W12		
skills	1	EP3	is able to specify social issues significant for critical analysis of selected types of discourse	K_U03 K_U05 K_U06		
	2	EP4	is able to analyse social issues in linguistic (textual) terms	K_U03 K_U05 K_U06		
social competences	1	EP5	has the competence in the area of critical evaluation of communication quality and efficiency	K_K01		
	2	EP6	is ready to critically evaluate their own knowledge about the diversity of communication in a social context and understands the need for further development	K_K01 K_K05		
CONTENT					Semester	No. of hours
						including e-learning
Subject title: Discourse and society (dyskurs i społecze stwo)						
Format of instruction: conversation						

1. Basic concepts of discourse analysis		3	5	0	
2. An overview of approaches to research on discourse		3	9	0	
3. Genres, hybrid genres, discourse domains		3	4	0	
4. Intertextuality		3	2	0	
5. Discourse and creativity		4	3	0	
6. Discourse and ideology		4	3	0	
7. Discourse and racism		4	3	0	
8. Discourse and age		4	3	0	
9. Discourse and narrative		4	3	0	
10. Pragmatic and stylistic features of selected types of discourse (institutional, political, media, educational, medical, corporate, business etc.)		4	10	0	
Modes of delivery	mutli-media presentation, group work, lecture, discussion, analysis of texts				
	The course teacher shall specify how artificial intelligence should be used as part of implementation of the course according to University of Szczecin best practices and standards. The course teacher shall inform students in their first class about the scope and possibilities of using AI and shall present a catalogue of tools and applications adjusted to relevant learning outcomes and teaching needs and possibilities within a given course.				
Assessment methods			No. of learning outcome from the syllabus		
	SPRAWDZIAN		EP1,EP2,EP3,EP4		
	ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ)		EP1,EP2,EP3,EP4,EP5,EP6		
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	Active participation in the classes, passing the test and completion of classroom assignments. Credit with a grade is based on the grade received for the test; active participation during the classes increases the grade by 0.5, provided that the test is passed with at least 3.0				
	Grading scale: 90%-100% - 5.0 85%-89% - 4.5 75%-84% - 4.0 70%-74% - 3.5 60%-69% - 3.0				
	Grade calculation principles				
The final grade is the grade obtained for classes					
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	3	Discourse and society (dyskurs i społecze stwo)		Wa ona	
	3	Discourse and society (dyskurs i społecze stwo) [konwersatorium]	zaliczenie z ocen		1,00
	4	Discourse and society (dyskurs i społecze stwo)		Wa ona	
Basic reading	Gee, J. P. (2014): An introduction to discourse analysis: theory and method. Fourth edition, Routledge				
	Paltridge, B. (2008): Discourse analysis: An introduction, Continuum				
Supplementary reading	Gee, J.P., Handford, M. (eds.) (2014): The Routledge Handbook of Discourse Analysis, Routledge				
	Tannen, D., Hamilton, H.E., Schiffrin, D. (eds.) (2015): The handbook of discourse analysis. Second edition, Wiley Blackwell				
STUDENT WORKLOAD					
			No. of hours		
			including e-learning		

Contact hours	45	0
Participation in test / exam	4	0
Preparation for contact hours	30	0
Private reading and studying	35	0
Participation in tutorials	8	0
Preparation of project / essay / etc.	0	0
Preparation for test / exam	28	0
TOTAL workload	150	
ECTS credits	6	

COURSE SYLLABUS AND SPECIFICATION

Curriculum title: USHUM-GC-O-I-S-25/26Z						
Course title: Research Workshop (warsztaty badawcze) (PODSTAWOWE)					Course code: HUM156AIJ3442_14S	
Name of field of study: Global Communication						
Mode and cycle of study: first-degree, full - time			Profile of study: general academic		Specialty:	
Course / module status obligatory				Language of instruction: semester: 3 - english language, semester: 4 - english language		
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				including e-learning		
2	3	discussion classes	25	0	pg	3
	4	discussion classes	30	0	pg	4
Total			55			7
Course / module coordinator		dr ANNA ŁAZUKA-BANACH				
Course instructor		dr ANNA ŁAZUKA-BANACH				
Course / module objectives		<p>Student gains knowledge of the stages of the research process in the field of language and communication. Student is supposed to gain the skills necessary for writing a research paper in the field of language and communication.</p> <p>The course shapes the attitude of readiness to present the results of the student's work in a written form following the accepted rules, including the ethical principles.</p>				
Prerequisites		B2 level of English.				
LEARNING OUTCOMES						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	The student knows and understands the characteristics of academic discourse.	K_W01 K_W02 K_W07		
	2	EP2	The student knows and understands selected research methods in the field of language and communication.	K_W01 K_W07		
	3	EP3	The student knows and understands the rules of citing sources.	K_W07		
	4	EP4	Knows and understands the concept of plagiarism.	K_W07		
	5	EP5	The student knows and understands the basic stages of doing research and writing a research paper.	K_W02 K_W07		
skills	1	EP7	The student can choose an appropriate research method for a given research problem and apply it while analysing the data.	K_U01 K_U05		
	2	EP8	The student can appropriately use the sources in compliance with the existing rules, including the ethical principles.	K_U01		
	3	EP9	The student can write a research paper in compliance with the newly-learnt rules.	K_U02 K_U04		
social competences	1	EP10	The student can present the results of their work in a written form following the accepted rules, including the ethical principles.	K_K01 K_K03 K_K05		

CONTENT	Semester	No. of hours			
			including e-learning		
Subject title: Research Workshop (warsztaty badawcze)					
Format of instruction: discussion classes					
1. Academic Discourse. Identifying the main features of academic discourse.	3	4	0		
2. Plagiarism. Citing sources properly.	3	2	0		
3. Discussing and developing the formal characteristics of a research paper.	3	4	0		
4. Stages of academic research.	3	5	0		
5. Exploring selected research methods and methodologies in the field of language and communication.	3	10	0		
6. Academic Discourse. Identifying the main features of academic discourse.	4	8	0		
7. Discussing and developing the formal characteristics of a research paper.	4	10	0		
8. Exploring selected research methods and methodologies in the field of language and communication.	4	12	0		
Modes of delivery	Discussion, Reading sources				
	The course teacher shall specify how artificial intelligence should be used as part of implementation of the course according to University of Szczecin best practices and standards. The course teacher shall inform students in their first class about the scope and possibilities of using AI and shall present a catalogue of tools and applications adjusted to relevant learning outcomes and teaching needs and possibilities within a given course.				
Assessment methods			No. of learning outcome from the syllabus		
	PRACA PISEMNA/ ESEJ/ RECENZJA		EP1,EP10,EP2,EP3,EP4,EP5,EP7,EP8,EP9		
	ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ)		EP1,EP10,EP2,EP3,EP4,EP5,EP7,EP8		
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	Writing a short research paper employing all the skills and knowledge gained in class and timely realisation of all the assigned tasks; credit with a grade based on the research paper (50%) and the assigned tasks (50%).				
	Grading scale: 90%-100% 5.0 85%-89% 4.5 75%-84% 4.0 70%-74% 3.5 60%-69% 3.0				
	Grade calculation principles				
The final course grade is the grade obtained for the class.					
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	3	Research Workshop (warsztaty badawcze)		Wa ona	
	3	Research Workshop (warsztaty badawcze) [wiczenia]	zaliczenie z ocen		1,00
	4	Research Workshop (warsztaty badawcze)		Wa ona	
4	Research Workshop (warsztaty badawcze) [wiczenia]	zaliczenie z ocen		1,00	
Basic reading	Booth Wayne C. et al. (2016): The craft of research. Fourth edition. , The University of Chicago Press.				
	Litosseliti, L. (ed.). (2018): Research Methods in Linguistics. Second edition. , Bloomsbury.				

Supplementary reading	Silverman D. (2013): Doing Qualitative Research. , Sage

STUDENT WORKLOAD		
	No. of hours	
		including e-learning
Contact hours	55	0
Participation in test / exam	0	0
Preparation for contact hours	40	0
Private reading and studying	45	0
Participation in tutorials	15	0
Preparation of project / essay / etc.	20	0
Preparation for test / exam	0	0
TOTAL workload	175	
ECTS credits	7	

COURSE SYLLABUS AND SPECIFICATION

Curriculum title: USHUM-GC-O-I-S-25/26Z							
Course title: Language of Digital Media (j zyk mediów cyfrowych) (PODSTAWOWE)					Course code: HUM156AIJ3442_25S		
Name of field of study: Global Communication							
Mode and cycle of study: first-degree, full - time		Profile of study: general academic			Specialty:		
Course / module status obligatory				Language of instruction: semester: 3 - english language			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				including e-learning			
2	3	conversation	30	0	pg	4	
Total			30			4	
Course / module coordinator		dr MAŁGORZATA SOKÓŁ					
Course instructor		dr MAŁGORZATA SOKÓŁ					
Course / module objectives		The course discusses new forms of language use resulting from the digitization of communication. The aim of the course is to get students acquainted with social, cultural and, above all, linguistic phenomena related to communication in digital and social media. The develops readiness to critically analyze the role of social media in contemporary society.					
Prerequisites		English language competence level - B2					
LEARNING OUTCOMES							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	has interdisciplinary knowledge that allows to use the knowledge about language in describing communication in digital and social media	K_W01 K_W05 K_W06			
	2	EP2	knows the basic terms and concepts related to communication in digital and social media	K_W01 K_W05 K_W06			
	3	EP3	knows the methods of analysis and interpretation of communication processes in digital and social media	K_W06			
skills	1	EP4	is able to analyze and evaluate the literature on the subject and synthesize various ideas and views on communication in digital and social media	K_U01			
	2	EP5	is able to independently prepare oral presentations which include valid argumentation and conclusions about the language of digital and social media	K_U04 K_U08			
	3	EP6	is able to actively participate in discussions using specialist language, expressing complex opinions	K_U09			
social competences	1	EP7	is ready to critically evaluate their knowledge on communication in digital and social media and to evaluate the effectiveness of this communication	K_K01 K_K05			
CONTENT					Semester	No. of hours	
						including e-learning	
Subject title: Language of Digital Media (j zyk mediów cyfrowych)							
Format of instruction: conversation							
1. Digital media and their major characteristics					3	2	0
2. Convergence culture, participatory culture and social media					3	4	0

3. Effective communication in digital media		3	4	0	
4. Digital media and marketing		3	4	0	
5. Digital media and journalism		3	4	0	
6. Digital media communication and its threats		3	4	0	
7. An individual and community in digital media		3	4	0	
8. The use of digital media for linguistic research		3	4	0	
Modes of delivery	Lecture, multimedia presentation, discussion, group work, project development				
	The course teacher shall specify how artificial intelligence should be used as part of implementation of the course according to University of Szczecin best practices and standards. The course teacher shall inform students in their first class about the scope and possibilities of using AI and shall present a catalogue of tools and applications adjusted to relevant learning outcomes and teaching needs and possibilities within a given course.				
Assessment methods				No. of learning outcome from the syllabus	
	PREZENTACJA			EP1,EP2,EP3,EP4,EP5,EP7	
	PROJEKT			EP1,EP2,EP4,EP7	
	ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ)			EP1,EP2,EP3,EP4,EP5,EP6,EP7	
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	Active participation in classes, and completion of oral presentation and project; credit with a grade is based on the grades obtained for the presentation (50%), and for the project (50%); active participation during the classes increases the grade by 0.5				
	Grade calculation principles				
	The final course grade is the grade obtained for konwersatorium				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	3	Language of Digital Media (j zyk mediów cyfrowych)		Wa ona	
	3	Language of Digital Media (j zyk mediów cyfrowych) [konwersatorium]	zaliczenie z ocen		1,00
Basic reading	Barton, D., Lee C. (2013): Language Online. Investigating Digital Texts and Practices, Routledge				
	Page, R. et al. (eds.) (2022): Researching Language and Social Media. A Student Guide. Second edition, Routledge				
Supplementary reading	Adolphs, S., Knight D. (eds.) (2020): The Routledge Handbook of English Language and Digital Humanities, Routledge				
	Georgakopoulou, A., Spilioti, T. (eds.) (2016): The Routledge Handbook of Language and Digital Communication, Routledge				
	Seargeant, P., Tagg C. (eds.) (2014): The language of social media: identity and community online., Palgrave Macmillan				
STUDENT WORKLOAD					
		No. of hours			
			including e-learning		
Contact hours		30	0		
Participation in test / exam		0	0		
Preparation for contact hours		15	0		
Private reading and studying		20	0		
Participation in tutorials		7	0		
Preparation of project / essay / etc.		28	0		

Preparation for test / exam	0	0
TOTAL workload	100	
ECTS credits	4	

COURSE SYLLABUS AND SPECIFICATION

Curriculum title: USHUM-GC-O-I-S-25/26Z						
Course title: Comparative Pragmatics (pragmatyka porównawcza) (PODSTAWOWE)					Course code: US156AIJ2971_19S	
Name of field of study: Global Communication						
Mode and cycle of study: first-degree, full - time			Profile of study: general academic		Specialty:	
Course / module status obligatory				Language of instruction: semester: 4 - english language		
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				including e-learning		
2	4	conversation	30	0	e	4
Total			30			4
Course / module coordinator		dr ANNA ŁAZUKA-BANACH				
Course instructor		dr ANNA ŁAZUKA-BANACH				
Course / module objectives		Acquainting students with the norms and conventions pertaining to communication and their relevance to cultural differences. Developing the skills of identifying and comparing culturally different systems of values as well as using adequate linguistic and cultural conventions in specific communication contexts. Encouraging an open and understanding attitude towards diversity in cultural value systems and their reflection in language standards.				
Prerequisites		Knowledge of the norms of any language community. Knowledge of English at the B2 level.				
LEARNING OUTCOMES						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	Knows and understands applications of linguistic-cultural conventions, systematic diversity of cultural differences and their impact upon norms of verbal behaviour.	K_W01 K_W06 K_W09 K_W12 K_W13		
	2	EP2	Understands the role of particular aspects of utterance form in realising communicative intention and its interpretation	K_W02 K_W09		
	3	EP3	Understands the influence of cultural knowledge in the interpretation of intentions in interethnic communication	K_W09 K_W12		
	4	EP4	Knows various notions of linguistic politeness	K_W01 K_W09 K_W12		
skills	1	EP5	Identifies differences of genre conventions in texts written in English and another language and can hypothesize about the sources of disturbances in interethnic communication	K_U03 K_U05		
social competences	1	EP6	Has awareness of value systems and their reflection in linguistic norms, showing understanding and tolerance for their diversity	K_K01 K_K02 K_K06		
CONTENT					Semester	No. of hours
						including e-learning

Subject title: Comparative Pragmatics (pragmatyka porównawcza)					
Format of instruction: conversation					
1. Linguistic pragmatics in comparison with other disciplines of linguistics		4	2	0	
2. Pragmatics and comparative pragmatics		4	2	0	
3. Cultural differences in comparative cultural anthropology		4	2	0	
4. Linguistic politeness across languages and cultures		4	6	0	
5. Differences in the implementation of individual types of speech acts		4	6	0	
6. Conversational routines		4	2	0	
7. Cross-cultural discourse analysis		4	4	0	
8. The concept of contextualization and its cultural dimension		4	2	0	
9. The role of prosody in the process of contextualization		4	2	0	
10. Comparative rhetoric on the example of various genres of written text		4	2	0	
Modes of delivery	Interactive lecture, Pair work/Group work, Academic discussion				
	The course teacher shall specify how artificial intelligence should be used as part of implementation of the course according to University of Szczecin best practices and standards. The course teacher shall inform students in their first class about the scope and possibilities of using AI and shall present a catalogue of tools and applications adjusted to relevant learning outcomes and teaching needs and possibilities within a given course.				
Assessment methods				No. of learning outcome from the syllabus	
	EGZAMIN PISEMNY			EP1,EP2,EP3,EP4,EP5	
	ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ)			EP1,EP2,EP3,EP4,EP5,EP6	
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	Passing the written exam with at least 60% score. Active participation in class boosts the final grade by 0.5. Grading scale: 90%-100% 5.0 85%-89% 4.5 75%-84% 4.0 70%-74% 3.5 60%-69% 3.0				
	Grade calculation principles				
	The final grade is the grade from the exam				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	4	Comparative Pragmatics (pragmatyka porównawcza)		Wa ona	
	4	Comparative Pragmatics (pragmatyka porównawcza) [konwersatorium]	egzamin		1,00
Basic reading	Gumperz, J (1982): Discourse Strategies, CUP, Cambridge				
	Hall, E.T. , Hall, M.R. (1989): Understanding Cultural Difference, Intercultural Press, , Yarmouth, Me.				
	Hartmut E. H. Lenk, Juhani Härmä, Bego?a Sanromán, Elina Suomela-Härmä (eds.) (2019): Studies in Comparative Pragmatics, Cambridge Scholars Publishing , Cambridge				
	Yule, G. (2002): Pragmatics, OUP, Oxford				
	Zhu Hua (2011): The Language and Intercultural Communication, Routledge, London				
Supplementary reading	Wierzbicka, A. (1985): Different cultures, different languages, different speech acts: Polish vs. English, 9(2-3), 145-178. , Journal of Pragmatics				

STUDENT WORKLOAD		
	No. of hours	
		including e-learning
Contact hours	30	0
Participation in test / exam	2	0
Preparation for contact hours	15	0
Private reading and studying	20	0
Participation in tutorials	8	0
Preparation of project / essay / etc.	0	0
Preparation for test / exam	25	0
TOTAL workload	100	
ECTS credits	4	

COURSE SYLLABUS AND SPECIFICATION

Curriculum title: USHUM-GC-O-I-S-24/25Z							
Course title: Communication in EU Institutions (komunikacja w instytucjach UE) (PODSTAWOWE)					Course code: US156AIJ2974_33S		
Name of field of study: Global Communication							
Mode and cycle of study: first-degree, full - time		Profile of study: general academic			Specialty:		
Course / module status obligatory			Language of instruction: semester: 5 - english language				
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				including e-learning			
3	5	discussion classes	20	0	pg	2	
Total			20			2	
Course / module coordinator		dr OKSANA KONDRATIEVA					
Course instructor		dr OKSANA KONDRATIEVA					
Course / module objectives		familiarization with the structure and functioning of the European Union in the context of multilingualism and multiculturalism, acquisition of practical skills of interpretation of EU legal acts, learning terminology specific for communication within the EU					
Prerequisites		Language competence is at level B2+					
LEARNING OUTCOMES							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	knows basic EU terminology, concepts and principles of EU structures and their functioning	K_W14			
	2	EP2	possesses a systematic knowledge of linguistic and cultural diversity of Europe and determinants affecting it	K_W06 K_W08 K_W09			
skills	1	EP3	takes active part in discussions conducted in the English language concerning various aspects of the EU functioning	K_U02 K_U08 K_U09			
	2	EP4	uses specialist English language in the field of EU	K_U02 K_U08 K_U09			
	3	EP5	analyses communication processes and EU legal texts	K_U01 K_U05			
social competences	1	EP6	is ready to appreciate cultural heritage of the EU member states	K_K02			
	2	EP7	is ready to work in the EU multicultural teams	K_K06			
CONTENT					Semester	No. of hours	
						including e-learning	
Subject title: Communication in EU Institutions (komunikacja w instytucjach UE)							
Format of instruction: discussion classes							
1. Introduction to institutional and legal EU system					5	4	0
2. Language system and language policy in the EU					5	4	0

3. Multiculturalism and multilingualism in the EU		5	4	0	
4. EU jargon and its basic terminology		5	6	0	
5. Analysis of selected acts of primary and secondary EU law		5	2	0	
Modes of delivery	presentation, oral speech, discussion, group work				
	The course teacher shall specify how artificial intelligence should be used as part of implementation of the course according to University of Szczecin best practices and standards. The course teacher shall inform students in their first class about the scope and possibilities of using AI and shall present a catalogue of tools and applications adjusted to relevant learning outcomes and teaching needs and possibilities within a given course.				
Assessment methods				No. of learning outcome from the syllabus	
	SPRAWDZIAN			EP1,EP2,EP3,EP4,EP5,EP6,EP7	
	Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.				
Grading criteria	Students are graded on the basis of a written test that checks EU terminology				
	Grade calculation principles				
	The final grade is the grade obtained for classes				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	5	Communication in EU Institutions (komunikacja w instytucjach UE)		Ważona	
	5	Communication in EU Institutions (komunikacja w instytucjach UE) [wiczenia]	zaliczenie z ocen		1,00
Basic reading	D. Chalmers, G. Davies, G. Monti (2014): EU Law. Texts and materials, Cambridge University Press, Cambridge				
	M. Derlen (2009): Multilingual interpretation of EU law, Kluwer Law International, The Netherlands				
	R. Schutze (2015): An introduction to European law, Cambridge University Press, Cambridge				
Supplementary reading	S. Sarcevic (2015): Language and culture in EU law. Multidisciplinary perspectives, Taylor and Francis, London				
STUDENT WORKLOAD					
		No. of hours			
			including e-learning		
Contact hours	20		0		
Participation in test / exam	0		0		
Preparation for contact hours	10		0		
Private reading and studying	5		0		
Participation in tutorials	5		0		
Preparation of project / essay / etc.	0		0		
Preparation for test / exam	10		0		
TOTAL workload	50				
ECTS credits	2				

COURSE SYLLABUS AND SPECIFICATION

Curriculum title: USHUM-GC-O-I-S-24/25Z							
Course title: Psycholinguistic and Sociolinguistic Aspects of Multilingualism (psycholingwistyczne i socjolingwistyczne aspekty wieloj zyczno ci) (PODSTAWOWE)					Course code: HUM156AIJ3442_19S		
Name of field of study: Global Communication							
Mode and cycle of study: first-degree, full - time			Profile of study: general academic		Specialty:		
Course / module status obligatory				Language of instruction: semester: 5 - english language			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				including e-learning			
3	5	conversation	30	0	pg	3	
Total			30			3	
Course / module coordinator		dr hab. SABINE ASMUS					
Course instructor		dr hab. SABINE ASMUS					
Course / module objectives		Knowledge about multilingualism as a psycholinguistic and sociolinguistic phenomenon. The student will be able to competently inform parents and teachers of a multilingual pupil about issues related to multilingualism, including the issues of school education.					
Prerequisites		Basic knowledge of the environment, the ability to cooperate in a group Knowledge of English at the B2 + level					
LEARNING OUTCOMES							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	The student knows and understands the terminology of linguistics, and in particular the terminology of studies on multilingualism.	K_W01 K_W08			
skills	1	EP2	The student has the ability to characterise selected aspects of multilingualism and correct false ideas about bilingualism and multilingualism.	K_U01 K_U04 K_U06			
social competences	1	EP3	Graduate is ready to engage into activities aimed at informing his/her working and living community about problems of bi- and multilingualism, bi- and multilingual families and communities.	K_K04 K_K06			
CONTENT					Semester	No. of hours	
						including e-learning	
Subject title: Psycholinguistic and Sociolinguistic Aspects of Multilingualism (psycholingwistyczne i socjolingwistyczne aspekty wieloj zyczno ci)							
Format of instruction: conversation							
1. Introduction to multilingualism					5	2	0
2. Myths about multilingualism					5	2	0
3. Measuring the knowledge of languages in multilingual people					5	2	0
4. The influence of the first language on the second one: types of bilinguality					5	2	0
5. Multilingualism and cognitive development					5	6	0
6. Code-switching					5	4	0
7. Wholistic view of bilingualism					5	2	0
8. The influence of the second language on the first					5	2	0

9. Research on bi- and multilingualism: examples		5	4	0	
10. Bilingualism and biculturalism		5	2	0	
11. Summary and revision		5	2	0	
Modes of delivery	Presentation and academic discussion				
	The course teacher shall specify how artificial intelligence should be used as part of implementation of the course according to University of Szczecin best practices and standards. The course teacher shall inform students in their first class about the scope and possibilities of using AI and shall present a catalogue of tools and applications adjusted to relevant learning outcomes and teaching needs and possibilities within a given course.				
Assessment methods				No. of learning outcome from the syllabus	
	KOLOKWIUM			EP1,EP2	
	ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ)			EP1,EP2,EP3	
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	Credit with a grade based on the final test covering all the issues discussed in class and partial tests of the given literature (50% for a pass). Active participation in classes improves the result of the final test by 10% to 20%.				
	Grade calculation principles				
	The final course grade is the grade for konwersatorium				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	5	Psycholinguistic and Sociolinguistic Aspects of Multilingualism (psycholingwistyczne i socjolingwistyczne aspekty wieloj zyczno ci)		Wa ona	
	5	Psycholinguistic and Sociolinguistic Aspects of Multilingualism (psycholingwistyczne i socjolingwistyczne aspekty wieloj zyczno ci) [konwersatorium]	zaliczenie z ocen		1,00
Basic reading	Baker, Colin (2011): Foundations of bilingual education and bilingualism, Multilingual Matters, Clevedon				
	Grosjean, Francois (2010): Bilingual: Life and reality, Harvard University Press, Cambridge, MA				
	Grosjean, Francois; Ping Li (2013): The psycholinguistics of bilingualism, Wiley-Blackwell, London				
	St pkowska, Agnieszka (2022): Acquisition of Polish among foreigners in bilingual couples with Poles: Impact factors, Białostockie Studia Prawnicze (Białystok Legal Studies) 28 (4): 217–228				
	St pkowska, Agnieszka (2022): Language as a source of problems in bilingual couples , In: Barbara Lewandowska-Tomaszczyk – Marcin Trojszczak (eds.) Language use, education, and professional contexts (Second Language Learning and Teaching). New York: Springer; 99-113				
	St pkowska, Agnieszka (2022): Bilingual partners turn into bilingual parents: Reporting on decisions and consequences, GEMA Online Journal of Language Studies 22 (4): 246–260				
	St pkowska, Agnieszka (2021): Language choices between partners in bilingual relationships, GEMA Online Journal of Language Studies, Volume 21(4) November Issue				
	St pkowska, Agnieszka (2021): Language experience of immigrant women in bilingual couples with Poles, International Journal of Bilingualism, Vol.25, Issue 1, Sage Journals				
	Tej K. Bhatia; William C. Ritchie (2006): The Handbook of Bilingualism, Blackwell, London				
Supplementary reading	St pkowska, Agnieszka (2019): Pary dwuj zyczne w Polsce, Wydawnictwo Naukowe UAM, Pozna				
STUDENT WORKLOAD					
		No. of hours			
				including e-learning	
Contact hours	30		0		
Participation in test / exam	2		0		
Preparation for contact hours	10		0		
Private reading and studying	20		0		

Participation in tutorials	2	0
Preparation of project / essay / etc.	0	0
Preparation for test / exam	11	0
TOTAL workload	75	
ECTS credits	3	

COURSE SYLLABUS AND SPECIFICATION

Curriculum title: USHUM-GC-O-I-S-24/25Z						
Course title: Sociolinguistics of Minority Languages (socjolingwistyka j zyków mniejszo ciowych) (PODSTAWOWE)					Course code: US156AIJ2974_32S	
Name of field of study: Global Communication						
Mode and cycle of study: first-degree, full - time		Profile of study: general academic			Specialty:	
Course / module status obligatory			Language of instruction: semester: 5 - english language			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				including e-learning		
3	5	conversation	30	0	pg	3
Total			30			3
Course / module coordinator		dr hab. SABINE ASMUS				
Course instructor		dr hab. SABINE ASMUS				
Course / module objectives		Familiarizing students with selected aspects of minority languages' sociolinguistics and language policies Developing a respectful attitude towards minority languages and cultures				
Prerequisites		Understanding the cultural background of sociolinguistics Knowledge of English at B2+ level				
LEARNING OUTCOMES						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	defines terminology related to sociolinguistics of minority languages	K_W01 K_W08 K_W12 K_W13		
	2	EP2	characterizes issues related to language minorities	K_W12 K_W13		
skills	1	EP3	can interpret historical, political and social phenomena from the perspective of cultures that use minority languages	K_U03 K_U06		
	2	EP4	takes active part in English-language discussions related to various aspects of minority languages	K_U09 K_U10		
	3	EP5	independently seeks, analyses, evaluates, selects and utilizes information on minority languages using various sources and modern technologies	K_U01		
	4	EP6	independently prepares and delivers English-language oral presentations concerning minority languages	K_U08		
social competences	1	EP7	evaluates his/her knowledge on minority languages and understands that there is a need for its further broadening and updating	K_K01		
	2	EP8	has the qualities to work in or lead a multicultural team, such as commitment, empathy, objective judgement, respect for cultural differences	K_K04 K_K05 K_K06		
CONTENT					Semester	No. of hours
						including e-learning

Subject title: Sociolinguistics of Minority Languages (socjolingwistyka j zyków mniejszo ciowych)					
Format of instruction: conversation					
1. Characteristics and situation of minority languages		5	12	0	
2. General trends in the development of minority languages		5	8	0	
3. Institutions supporting minority languages		5	6	0	
4. Language death		5	4	0	
Modes of delivery	text analysis with discussion, guided discussion, presentation, multimedia lecture				
	The course teacher shall specify how artificial intelligence should be used as part of implementation of the course according to University of Szczecin best practices and standards. The course teacher shall inform students in their first class about the scope and possibilities of using AI and shall present a catalogue of tools and applications adjusted to relevant learning outcomes and teaching needs and possibilities within a given course.				
Assessment methods				No. of learning outcome from the syllabus	
	PREZENTACJA			EP1,EP2,EP3,EP4,EP5,EP6,EP7	
	ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ)			EP1,EP2,EP3,EP4,EP7,EP8	
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	Credit with a grade based on the grade obtained for the presentation (60%) and classroom activity (40%)				
	Grade calculation principles				
	The final course grade is the grade obtained for konwersatorium				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	5	Sociolinguistics of Minority Languages (socjolingwistyka j zyków mniejszo ciowych)		Wa ona	
	5	Sociolinguistics of Minority Languages (socjolingwistyka j zyków mniejszo ciowych) [konwersatorium]	zaliczenie z ocen		1,00
Basic reading	Asmus, S., Williams, B. (2014): Unity in Diversity, Volume 2, , Cambridge Scholars Publishing				
	Austin, Peter K., Sallabank J. (2011): The Cambridge Handbook of Endangered Languages, Cambridge University Press, Cambridge				
	Dorian, Nancy (2014): Small-Language Fates and Prospects: Lessons of Persistence and Change from Endangered Languages				
	Fase, W., Koen, J., Kroon, S. (eds.) (1995): he state of minority languages: international perspectives on survival and decline, Swets and Zeitlinger				
	Fishman, Joshua (1991): Reversing language shift: theoretical and empirical foundations of assistance to threatened languages, Multilingual Matters				
	Obracht-Prondzy ski, Cezary (2007): The Kashubs Today. Culture-Language-Identity, Instytut Kaszubski w Gda sku., Gda sk				
Supplementary reading	Asmus, Sabine, Jaworska-Biskup, Katarzyna (2019): New Perspectives on Modern Wales, Cambridge Scholars Publishing				
	Bloch-Trojnar, Maria, O'Fionnain, Mark (2019): Centres and Peripheries: New Perspectives on Celtic Linguistics, Peter Lang, Berlin				
	Broderick, George (1999): Language Death in the Isle of Man, Niemeyer				
	Dołowy-Rybi ska, Nicole (2011): J zki i kultury mniejszo ciowe w Europie: Breto czycy, Łu yczanie, Kaszubi, Wydawnictwo Uniwersytetu Warszawskiego				
	https://elen.ngo/elen-language-projects/				
	https://en.unesco.org/idil2022-2032				
	https://unesdoc.unesco.org/ark:/48223/pf0000379853				
	https://www.ons.gov.uk/peoplepopulationandcommunity/culturalidentity/language/bulletins/welshlanguagewales/census2021				
https://www.un.org/development/desa/indigenouspeoples/indigenous-languages.html					

STUDENT WORKLOAD		
	No. of hours	
		including e-learning
Contact hours	30	0
Participation in test / exam	0	0
Preparation for contact hours	15	0
Private reading and studying	20	0
Participation in tutorials	10	0
Preparation of project / essay / etc.	0	0
Preparation for test / exam	0	0
TOTAL workload	75	
ECTS credits	3	

COURSE SYLLABUS AND SPECIFICATION

Curriculum title: USHUM-GC-O-I-S-24/25Z							
Course title: Communication in Corporations (komunikacja w kulturze korporacyjnej) (PODSTAWOWE)					Course code: US156AIJ2971_36S		
Name of field of study: Global Communication							
Mode and cycle of study: first-degree, full - time			Profile of study: general academic		Specialty:		
Course / module status obligatory			Language of instruction: semester: 6 - english language				
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				including e-learning			
3	6	discussion classes	20	0	pg	2	
Total			20			2	
Course / module coordinator		dr OKSANA KONDRATIEVA					
Course instructor		dr OKSANA KONDRATIEVA					
Course / module objectives		The aim of the course is to familiarize students with the basic communication strategies and mechanisms of image creation in corporate culture. The course introduces the forms of shaping relations between the organization and various external stakeholders (customers, contractors, local authorities and media) and internal ones, i.e. employees.					
Prerequisites		Language competence is at level B2+					
LEARNING OUTCOMES							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	knows the basic terminology, concepts and rules governing corporate communication	K_W02 K_W06 K_W10 K_W14			
	2	EP2	knows the basic issues of corporate communication	K_W02 K_W06 K_W10 K_W11			
skills	1	EP3	uses marketing and public relations tools to build brand and corporate identity	K_U01 K_U07			
	2	EP4	uses appropriate corporate communication strategies	K_U01 K_U09 K_U13			
	3	EP5	analyzes the communication processes occurring in corporate structures	K_U05			
social competences	1	EP6	has competencies that enable them to work in a team and professional group	K_K04			
	2	EP7	assesses their skills and understands the need for further development of their own identity	K_K01 K_K05			
CONTENT					Semester	No. of hours	
						including e-learning	
Subject title: Communication in Corporations (komunikacja w kulturze korporacyjnej)							
Format of instruction: discussion classes							
1. Definition of communication in corporate culture					6	2	0
2. Historical background and role of corporate communication in contemporary organisations					6	4	0

3. Stakeholder management and communication		6	4	0	
4. Corporate identity, branding and reputation		6	4	0	
5. Communication strategy		6	2	0	
6. Strategic planning and campaign management		6	4	0	
Modes of delivery	presentation, text analysis, discussion, groupwork				
	The course teacher shall specify how artificial intelligence should be used as part of implementation of the course according to University of Szczecin best practices and standards. The course teacher shall inform students in their first class about the scope and possibilities of using AI and shall present a catalogue of tools and applications adjusted to relevant learning outcomes and teaching needs and possibilities within a given course.				
Assessment methods			No. of learning outcome from the syllabus		
	SPRAWDZIAN		EP1,EP2,EP3,EP4,EP5,EP6,EP7		
	PREZENTACJA		EP1,EP2,EP3,EP4,EP5,EP6,EP7		
	PROJEKT		EP1,EP2,EP3,EP4,EP5,EP6,EP7		
Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.					
Grading criteria	Passing a written test (verification of knowledge of corporate terminology), the project and the presentation. The final grade is calculated as an arithmetic mean of the grades obtained in a written test, project and presentation				
	Grade calculation principles				
	The final grade is the grade obtained for classes.				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	6	Communication in Corporations (komunikacja w kulturze korporacyjnej)		Ważona	
	6	Communication in Corporations (komunikacja w kulturze korporacyjnej) [wizytacja]	zaliczenie z ocen		1,00
Basic reading	Argenti, P. (2013): Corporate Communication, Irwin / McGraw-Hill, Boston				
	Cornelissen, Joep (2014): Corporate Communication: A Guide to Theory and Practice, Sage, London				
Supplementary reading	Lewis, L.K. (2011): Organizational Change: Creating Change Through Strategic Communication, Wiley-Blackwell, Malden				
	Roper, Stuart (2012): Corporate Reputation: Brand and Communication, Pearson, London				
	Sandoval, Marisol (2015): From Corporate to Social Media: Critical Perspectives on Corporate Social Responsibility in Media and Communication Industries, Routledge, London				
STUDENT WORKLOAD					
		No. of hours			
			including e-learning		
Contact hours	20		0		
Participation in test / exam	0		0		
Preparation for contact hours	10		0		
Private reading and studying	5		0		
Participation in tutorials	5		0		
Preparation of project / essay / etc.	6		0		
Preparation for test / exam	4		0		

TOTAL workload	50
ECTS credits	2

COURSE SYLLABUS AND SPECIFICATION

Curriculum title: USHUM-GC-O-I-S-24/25Z						
Course title: Intercultural communication (komunikacja interkulturowa) (PODSTAWOWE)					Course code: HUM156AIJ3442_15S	
Name of field of study: Global Communication						
Mode and cycle of study: first-degree, full - time			Profile of study: general academic		Specialty:	
Course / module status obligatory				Language of instruction: semester: 6 - english language		
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				including e-learning		
3	6	conversation	30	0	pg	3
Total			30			3
Course / module coordinator		dr ANNA ŁAZUKA-BANACH				
Course instructor		dr ANNA ŁAZUKA-BANACH				
Course / module objectives		The main objective of the course is to increase intercultural awareness and develop transcultural competence. The course focuses upon how culture influences the communication process and the development of relationships, as well as the dynamics of intercultural encounters. Special emphasis will be given to cultural diversity in a variety of real life contexts and critical reflection on stereotypes.				
Prerequisites		Advanced language skills and general knowledge about culture.				
LEARNING OUTCOMES						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	The student names and describes general factors that have impact on culture.	K_W01 K_W06 K_W07 K_W08 K_W09 K_W12 K_W13		
	2	EP2	The student enumerates and characterizes categories of cultural context, microcultural context, socially-relational context, as well as the terms and phenomena concerning language/the verbal code and nonverbal communication in intercultural communication	K_W01 K_W05 K_W06 K_W07 K_W08 K_W09 K_W12 K_W13		
	3	EP3	The student knows main theories of cultural studies and its basic terminology	K_W01 K_W12 K_W13		
skills	1	EP5	The student can identify cultural codes of participants in cultural exchange	K_U03 K_U05 K_U09 K_U10		
social competences	1	EP6	The student accepts cultural diversity and is sensitive towards intolerance	K_K01 K_K03 K_K04 K_K06		
	2	EP7	The student critically assesses his or her own culture / cultures	K_K01 K_K02		
	3	EP8	The student respects the intellectual property of others	K_K03 K_K06		

CONTENT		Semester	No. of hours		
				including e-learning	
Subject title: Intercultural communication (komunikacja interkulturowa)					
Format of instruction: conversation					
1. Basic concepts		6	8	0	
2. Culture and communication		6	8	0	
3. Cultural diversity in a variety of real life everyday contexts		6	7	0	
4. Cultural stereotypes		6	7	0	
Modes of delivery	Text analysis and discussion, Groupwork, Multimedia presentation, Pairwork				
	The course teacher shall specify how artificial intelligence should be used as part of implementation of the course according to University of Szczecin best practices and standards. The course teacher shall inform students in their first class about the scope and possibilities of using AI and shall present a catalogue of tools and applications adjusted to relevant learning outcomes and teaching needs and possibilities within a given course.				
Assessment methods			No. of learning outcome from the syllabus		
	PREZENTACJA		EP1,EP2,EP3,EP5,EP6,EP7,EP8		
	ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ)		EP1,EP2,EP3,EP5,EP6,EP7,EP8		
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	Completion of all the tasks (written tasks done in class and a presentation) and active participation in classes. The final grade is calculated as an arithmetic mean of all the grades obtained from written in-class tasks and a presentation.				
	Grade calculation principles				
	The final course grade is the grade obtained for konwersatorium				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	6	Intercultural communication (komunikacja interkulturowa)		Wa ona	
	6	Intercultural communication (komunikacja interkulturowa) [konwersatorium]	zaliczenie z ocen		1,00
Basic reading	Bowe, Heather J. and Kylie Martin (2007): Communication across Cultures: Mutual Understanding in a Global World, CUP , Cambridge				
	Clyne, Michael G. (1994): Inter-Cultural Communication at Work: Cultural Values in Discourse. , CUP, Cambridge				
	Holliday, Adrian, Martin Hyde & John Kullman (2007): Intercultural Communication: an advanced resource book for students. , Routledge. , London				
	Jackson, J. (2014): Introducing language and intercultural communication. , Routledge, London and New York				
	Zhu Hua (2014): Exploring intercultural communication. Language in action. , Routledge., London and New York.				
Supplementary reading	Kotthoff, Helga & Helen Spencer-Oatey eds. (2010): Handbook of Intercultural Communication, Walter de Gruyter. , Berlin				
	Levine, D.R (1982): Beyond Language: Intercultural Communication for English as a Second Language, Prentice Hall Regents , Englewood Cliffs,				
	Martin, J.N. & T.K. Nakayama (2008): Experiencing Intercultural Communication: an introduction , McGraw Hill. , New York				
STUDENT WORKLOAD					
		No. of hours			
		including e-learning			
Contact hours		30	0		

Participation in test / exam	2	0
Preparation for contact hours	13	0
Private reading and studying	12	0
Participation in tutorials	6	0
Preparation of project / essay / etc.	0	0
Preparation for test / exam	12	0
TOTAL workload	75	
ECTS credits	3	

COURSE SYLLABUS AND SPECIFICATION

Curriculum title: USHUM-GC-O-I-S-24/25Z							
Course title: Media and Social Movements (media a ruchy społeczne) (PODSTAWOWE)					Course code: US156AIJ2971_37S		
Name of field of study: Global Communication							
Mode and cycle of study: first-degree, full - time			Profile of study: general academic		Specialty:		
Course / module status obligatory				Language of instruction: semester: 6 - english language			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				including e-learning			
3	6	conversation	30	0	pg	3	
Total			30			3	
Course / module coordinator		dr MAŁGORZATA SOKÓŁ					
Course instructor		dr MAŁGORZATA SOKÓŁ					
Course / module objectives		To get students acquainted with the mechanisms of organising social movements as a form of collective behaviour, and to present the role of the Internet and new media in organising social movements To raise students' awareness of the role that social media play in contemporary society To develop the skills of critical analysis of the role of social media in organising social movements					
Prerequisites		Knowledge of English at B2+ level					
LEARNING OUTCOMES							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	knows technological trends and processes in mass communication and their influence on the formation of social movements	K_W05			
	2	EP2	knows communication processes in various spheres of social life and their conditions, especially in relation to the functioning of collectivities and their behaviour	K_W06			
skills	1	EP3	is able to analyse and evaluate the literature on the subject and synthesise diverse ideas and opinions	K_U01			
	2	EP4	is able to independently prepare written academic papers and oral presentations which include relevant argumentation and discussions on the subject of media influence on the formation of social movements	K_U04 K_U08			
	3	EP5	is able to participate actively in discussions, making use of specialist language and expressing complex opinions	K_U09			
social competences	1	EP6	evaluates their knowledge on the influence of media on the formation of social movements and understands the need for further development	K_K01			
CONTENT					Semester	No. of hours	
						including e-learning	
Subject title: Media and Social Movements (media a ruchy społeczne)							
Format of instruction: conversation							
1. Contemporary society and the mechanisms of collective action					6	5	0
2. The mechanisms of the formation of social movements and their effectiveness					6	5	0

3. Internet and social media and the formation of social groups		6	5	0	
4. New media and new spaces of collective action		6	7	0	
5. Social movements in the Internet age		6	8	0	
Modes of delivery	analysis of texts, multimedia presentation, teamwork, lecture, discussion				
	The course teacher shall specify how artificial intelligence should be used as part of implementation of the course according to University of Szczecin best practices and standards. The course teacher shall inform students in their first class about the scope and possibilities of using AI and shall present a catalogue of tools and applications adjusted to relevant learning outcomes and teaching needs and possibilities within a given course.				
Assessment methods				No. of learning outcome from the syllabus	
	SPRAWDZIAN			EP1,EP2,EP4	
	PROJEKT			EP1,EP2,EP3,EP4,EP6	
	ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ)			EP1,EP2,EP3,EP4,EP5,EP6	
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	Active class participation, completion of the test, project and class assignments. The final grade is the arithmetic mean of the grades obtained for the test, project and class assignments.				
	Grade calculation principles				
	The final course grade is the grade obtained for konwersatorium				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	6	Media and Social Movements (media a ruchy społeczne)		Wa ona	
	6	Media and Social Movements (media a ruchy społeczne) [konwersatorium]	zaliczenie z ocen		1,00
Basic reading	Castells, M. (2015): Networks of Outrage and Hope. Social Movements in The Internet Age. Second edition., Polity				
	McCaughey, M. (2014): Cyberactivism on the Participatory Web, Routledge				
Supplementary reading	Downing, J. D. H. (ed.) (2011): Encyclopedia of Social Movement Media., Sage Publications Ltd				
	McIntyre-Mills, J. J. (2005): Global Citizenship and Social Movements. Creating Transcultural Webs of Meaning for the New Millennium., Harwood Academic Publishers				
	Van de Donk, W., Loader, B. D., Nixon, P. G., Rucht, D. (2004): Cyberprotest. New media, citizens and social movements., Routledge				
STUDENT WORKLOAD					
		No. of hours			
		including e-learning			
Contact hours		30	0		
Participation in test / exam		2	0		
Preparation for contact hours		15	0		
Private reading and studying		10	0		
Participation in tutorials		8	0		
Preparation of project / essay / etc.		5	0		
Preparation for test / exam		5	0		
TOTAL workload		75			
ECTS credits		3			

COURSE SYLLABUS AND SPECIFICATION

Curriculum title: USHUM-GC-O-II-S-26/27Z							
Course title: Speaking and Presentation Skills II (umiej tno ci mówienia i prezentacji II) (PODSTAWOWE)					Course code: HUM156AIIJ3442_14S		
Name of field of study: Global Communication							
Mode and cycle of study: second degree, full - time			Profile of study: general academic		Specialty:		
Course / module status obligatory			Language of instruction: semester: 1 - english language, semester: 2 - english language				
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				including e-learning			
1	1	laboratory	30	0	pg	4	
	2	laboratory	30	0	pg	4	
Total			60			8	
Course / module coordinator		mgr ZUZANNA ZAWADKA					
Course instructor		mgr ZUZANNA ZAWADKA					
Course / module objectives		The aim of the course is to develop students' knowledge, skills, and social competences in the field of advanced oral communication and public speaking in English, with particular emphasis on preparing, structuring, and delivering academic and professional presentations, taking into account principles of rhetoric, persuasion, audience engagement, and the conscious use of communication tools.					
Prerequisites		command of the English language at C1 level					
LEARNING OUTCOMES							
Category	No.	Code	Description			Ref. to programme benchmarks	
knowledge	1	EP1	knows the principles of designing public speeches, including techniques for audience engagement, the use of visual aids and coherent message organisation			K_W05 K_W06	
	2	EP2	is familiar with typical communication challenges related to public speaking and with strategies for managing stage fright and stress			K_W09	
skills	1	EP3	is able to independently prepare and deliver an extended presentation in English, tailored to a specific purpose and type of audience			K_U04 K_U08	
	2	EP4	is able to apply advanced communication techniques such as storytelling, voice modulation, persuasive language and effective interaction management with the audience			K_U02 K_U03	
social competences	1	EP5	is able to provide constructive feedback and to receive feedback in a manner that supports their own development and the development of peers			K_K01	
	2	EP6	demonstrates an attitude of ethical and responsible communication, respecting diversity of opinions and communication styles among audiences			K_K05	
CONTENT					Semester	No. of hours	
						including e-learning	
Subject title: Speaking and Presentation Skills II (umiej tno ci mówienia i prezentacji II)							
Format of instruction: laboratory							
1. Introduction to oral communication and presentation analysis					1	4	0

2. Structure of an informative presentation	1	4	0
3. Persuasion techniques and rhetoric in presentations	1	4	0
4. Audience analysis and message adaptation	1	4	0
5. Delivery techniques - voice, body language and pacing	1	4	0
6. Visual aids in presentations	1	4	0
7. Audience interaction and Q and A sessions	1	4	0
8. Final project - group presentation	1	2	0
9. Advanced presenter communication	2	4	0
10. Problem-solving and analytical presentations	2	4	0
11. Professional pitching	2	4	0
12. Academic and workplace debating	2	4	0
13. Improvisation in communication	2	4	0
14. Crisis communication	2	4	0
15. Speaking on camera	2	4	0
16. Final project - expert presentation	2	2	0
Modes of delivery	<p>multimedia presentation, group work, discussion, brainstorming, cast study</p> <p>The course teacher shall specify how artificial intelligence should be used as part of implementation of the course according to University of Szczecin best practices and standards. The course teacher shall inform students in their first class about the scope and possibilities of using AI and shall present a catalogue of tools and applications adjusted to relevant learning outcomes and teaching needs and possibilities within a given course.</p>		
Assessment methods		No. of learning outcome from the syllabus	
	KOLOKWIUM	EP1,EP2	
	PREZENTACJA	EP3,EP4	
	ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ)	EP1,EP2,EP3,EP4,EP5,EP6	
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.		
Grading criteria	<p>The condition for passing the course in Semester 1 is preparation and delivery of the final project in the form of a group presentation in English, assessed in terms of speech structure, linguistic accuracy, use of presentation techniques, and interaction with the audience; obtaining a positive grade in a test/quiz assessing theoretical knowledge of presentation structure, persuasion techniques, and principles of public speaking; active participation in classes, including participation in workshop activities, simulations, discussions, and providing constructive feedback (activity is not equivalent to attendance).</p> <p>The condition for passing the course in Semester 2 is preparation and delivery of the final project in the form of an individual expert presentation in English, assessed in terms of content quality, speech organisation, linguistic accuracy, advanced communication techniques, and interaction with the audience; obtaining a positive grade in a test/quiz covering issues related to advanced oral communication, problem-based presentations, and specialist speaking; active participation in classes, including participation in practical exercises, communication improvisations, and speech analysis.</p> <p>The final course grade is calculated as a weighted average of the following components: final project (group presentation in Semester 1, expert presentation in Semester 2) - 60%; test - 30%; class activity - 10%.</p> <p>Grading scale 90% -100% 5.0 85% - 89% 4.5 75% - 84% 4.0 70% - 74% 3.5 60% - 69% 3.0</p>		
	Grade calculation principles		
	The final course grade in both semesters is the laboratory grade.		

	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
Final grade calculation method	1	Speaking and Presentation Skills II (umiej tno ci mówienia i prezentacji II)		Wa ona	
	1	Speaking and Presentation Skills II (umiej tno ci mówienia i prezentacji II) [laboratorium]	zaliczenie z ocen		1,00
	2	Speaking and Presentation Skills II (umiej tno ci mówienia i prezentacji II)		Wa ona	
	2	Speaking and Presentation Skills II (umiej tno ci mówienia i prezentacji II) [laboratorium]	zaliczenie z ocen		1,00

Basic reading	Bowman, S. (2021): How to Speak, How to Listen., Scribner.				
	Gallo, C. (2022): The Presentation Secrets of Steve Jobs, St. Martin's Press.				
	Lucas, S. E. (2020): The Art of Public Speaking, McGraw-Hill.				

Supplementary reading	Anderson, C. (2016): TED Talks: The Official TED Guide to Public Speaking, Houghton Mifflin Harcourt.				
	Gallo, C. (2019): Talk Like TED: The 9 Public-Speaking Secrets of the World's Top Minds, Macmillan.				

STUDENT WORKLOAD

	No. of hours	
		including e-learning
Contact hours	60	0
Participation in test / exam	8	0
Preparation for contact hours	29	0
Private reading and studying	33	0
Participation in tutorials	30	0
Preparation of project / essay / etc.	30	0
Preparation for test / exam	10	0
TOTAL workload	200	
ECTS credits	8	

COURSE SYLLABUS AND SPECIFICATION

Curriculum title: USHUM-GC-O-II-S-26/27Z							
Course title: Methodology of Linguistic Research (metodologia bada j zykoznawczych) (KIERUNKOWE)					Course code: HUM156AIIJ3442_15S		
Name of field of study: Global Communication							
Mode and cycle of study: second degree, full - time			Profile of study: general academic		Specialty:		
Course / module status obligatory				Language of instruction: semester: 1 - english language			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				including e-learning			
1	1	lecture	30	0	pg	4	
Total			30			4	
Course / module coordinator		dr Michał Baran					
Course instructor		dr Michał Baran					
Course / module objectives		Getting (i) knowledge regarding key aspects of methodology of linguistic research and quantitative and qualitative methods used in research on language and (ii) skills of identifying and critically assessing research methods used in scientific studies and formulating research problems and selecting appropriate research methods. The course aims to foster readiness to noticing ethical dilemmas in linguistic research and to critically assessing one's knowledge.					
Prerequisites		C1 level of English, basic knowledge of linguistics					
LEARNING OUTCOMES							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	The students knows and understands key principles of the methodology of linguistic research.	K_W01 K_W04 K_W08			
	2	EP2	The student knows and understands the applications of quantitative and qualitative methods in linguistic research.	K_W01 K_W04 K_W08			
skills	1	EP3	The student can recognise research methods used in a given research paper are critically assess the methodological choices.	K_U01 K_U03 K_U04			
	2	EP4	The student can form research questions and select appropriate research methods.	K_U01 K_U02 K_U04			
social competences	1	EP5	The student sees the importance of ethical issues in linguistic research.	K_K05			
	2	EP6	The students critically assesses their linguistic knowledge and research skills and sees the need for an ongoing development.	K_K01 K_K02			
CONTENT					Semester	No. of hours	
						including e-learning	
Subject title: Methodology of Linguistic Research (metodologia bada j zykoznawczych)							
Format of instruction: lecture							
1. Forming research problems, linguistics within the social sciences, subdisciplines of linguistics					1	4	0
2. Ethics in linguistic research					1	2	0
3. Linguistic fieldwork					1	4	0

4. Quantitative methods in linguistics		1	8	0	
5. Qualitative methods in linguistics		1	8	0	
6. Assessment of applications of the knowledge acquired in class in the context of selected research projects		1	4	0	
Modes of delivery	Interactive lecture, class discussion, analysis of research papers				
	The course teacher shall specify how artificial intelligence should be used as part of implementation of the course according to University of Szczecin best practices and standards. The course teacher shall inform students in their first class about the scope and possibilities of using AI and shall present a catalogue of tools and applications adjusted to relevant learning outcomes and teaching needs and possibilities within a given course.				
Assessment methods			No. of learning outcome from the syllabus		
	KOLOKWIUM		EP1,EP2,EP3,EP4,EP5,EP6		
Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.					
Grading criteria	The final grade is based on the written final test grade (the final test consist of multiple choice questions).				
	Grading scale: 90-100% 5.0 85-89% 4.5 75-84% 4.0 70-74% 3.5 60-69% 3.0				
	Grade calculation principles				
The final grade is equal to the lecture grade					
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	1	Methodology of Linguistic Research (metodologia badań językoznawczych)		Ważona	
	1	Methodology of Linguistic Research (metodologia badań językoznawczych) [wykład]	zaliczenie z ocen		1,00
Basic reading	Lia Litosseiti (Ed.) (2018): Research Methods in Linguistics. , Bloomsbury Academic, Londyn				
	Robert J. Podesva, Devyani Sharma (Eds.) (2013): Research Methods in Linguistics, Cambridge University Press , Cambridge				
Supplementary reading	Claire Bowern (2008): Linguistic Fieldwork, Palgrave MacMillan, New York				
	Keith Johnson (2008): Quantitative Methods in Linguistics, Blackwell Publishing, Oxford				
STUDENT WORKLOAD					
		No. of hours			
			including e-learning		
Contact hours		30	0		
Participation in test / exam		2	0		
Preparation for contact hours		0	0		
Private reading and studying		21	0		
Participation in tutorials		15	0		
Preparation of project / essay / etc.		0	0		
Preparation for test / exam		32	0		
TOTAL workload		100			
ECTS credits		4			

COURSE SYLLABUS AND SPECIFICATION

Curriculum title: USHUM-GC-O-II-S-26/27Z						
Course title: Modern Challenges in Intercultural Communication (współczesne wyzwania w komunikacji mi dzykulturowej) (KIERUNKOWE)					Course code: HUM156AIIJ3442_19S	
Name of field of study: Global Communication						
Mode and cycle of study: second degree, full - time			Profile of study: general academic		Specialty:	
Course / module status obligatory				Language of instruction: semester: 2 - english language		
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				including e-learning		
1	2	conversation	30	0	pg	4
Total			30			4
Course / module coordinator		dr ANNA ŁAZUKA-BANACH				
Course instructor		dr ANNA ŁAZUKA-BANACH				
Course / module objectives		Student is to gain knowledge on the issues related to intercultural communication and the challenges it is facing as well as the ability to discuss the said issues and challenges. The course shapes the attitude of readiness to notice the relationship between the subject matter of the course and the actual examples of intercultural interaction in various social contexts.				
Prerequisites		C1 level of English				
LEARNING OUTCOMES						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	knows and understands in more depth selected issues concerning intercultural communication	K_W01 K_W02 K_W07 K_W09		
	2	EP2	knows and understands in more depth the complexities of global communication in the modern world with particular emphasis on its intercultural aspect	K_W01 K_W02 K_W07 K_W09		
	3	EP3	knows and understands in more depth the diversity of languages and cultures and how the said diversity affects communication	K_W01 K_W02 K_W07 K_W09		
skills	1	EP4	can do tasks, formulate and solve problems using newly acquired knowledge	K_U01 K_U02		
	2	EP5	in the context of intercultural communication and its social-cultural conditions, students can critically analyse information in order to synthesize it	K_U01 K_U02 K_U03		
social competences	1	EP6	is ready to critically assess their possessed knowledge of intercultural communication	K_K01 K_K02		
	2	EP7	is ready to notice and indicate the relationship between their own life experience and the social environment	K_K01 K_K02 K_K03		
CONTENT					Semester	No. of hours
						including e-learning
Subject title: Modern Challenges in Intercultural Communication (współczesne wyzwania w komunikacji mi dzykulturowej)						
Format of instruction: conversation						

1. Intercultural communication. Setting the context		2	2	0	
2. Barriers to intercultural communication		2	6	0	
3. Intercultural communication across different social contexts		2	20	0	
4. Intercultural interaction. What next? Challenges and opportunities		2	2	0	
Modes of delivery	Multimedia presentation, class discussion				
	The course teacher shall specify how artificial intelligence should be used as part of implementation of the course according to University of Szczecin best practices and standards. The course teacher shall inform students in their first class about the scope and possibilities of using AI and shall present a catalogue of tools and applications adjusted to relevant learning outcomes and teaching needs and possibilities within a given course.				
Assessment methods			No. of learning outcome from the syllabus		
	SPRAWDZIAN		EP1,EP2,EP3,EP4,EP5,EP6,EP7		
	ZAJ CIA PRAKTYCZNE (WERYFIKACJA POPRZEZ OBSERWACJ)		EP1,EP2,EP3,EP4,EP5,EP6,EP7		
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.				
Grading criteria	Positive grade obtained from the written test combining open-ended and closed-ended questions, and active participation in class as well as doing tasks while in class. Active participation in class raises the grade by half a point.				
	Grading scale: 90%-100% 5.0 85%-89% 4.5 75%-84% 4.0 70%-74% 3.5 60%-69% 3.0				
	Grade calculation principles				
The grade for the subject is the grade received for the class.					
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	2	Modern Challenges in Intercultural Communication (współczesne wyzwania w komunikacji mi dzykulturowej)		Wa ona	
	2	Modern Challenges in Intercultural Communication (współczesne wyzwania w komunikacji mi dzykulturowej) [konwersatorium]	zaliczenie z ocen		1,00
Basic reading	Guido Rings, Sebastian Rasinger (eds.) (2020): The Cambridge handbook of intercultural communication, CUP				
	Guliana Ferri (2018): Intercultural communication. Critical approaches and future challenges , Palgrave Macmillan				
	Selection of relevant articles :				
	Shuang Liu, Adam Komisarof, Zhu Hua, Levi Obijiofor (2025): The Sage Handbook of Intercultural Communication, SAGE				
Supplementary reading	Darla K. Deardorff (ed.) (2009): The SAGE Handbook of Intercultural Competence, SAGE				
	Zhu Hua (2014): Exploring intercultural communication. Language in action, Routledge				
	Zhu Hua (ed.) (2011): The language and intercultural communication reader, Routledge				
	Journal of intercultural communication (https://immi.se/index.php/intercultural)				
STUDENT WORKLOAD					
		No. of hours			
			including e-learning		
Contact hours	30		0		
Participation in test / exam	2		0		

Preparation for contact hours	15	0
Private reading and studying	20	0
Participation in tutorials	15	0
Preparation of project / essay / etc.	0	0
Preparation for test / exam	18	0
TOTAL workload	100	
ECTS credits	4	