

**Register here!**  
**Deadline to register:**  
**April 1<sup>st</sup>, 2026**



University of  
Applied Sciences  
"Baltazar Zaprešić"

Business Impact Program (BIP)

# THINK LIKE A LEADER ACT LIKE A MANAGER



Osijek, Croatia

**JUNE 15<sup>TH</sup> - 19<sup>TH</sup> 2026**



Co-funded by  
the European Union





# THINK LIKE A LEADER - ACT LIKE A MANAGER

15-19.6.2026 | OSIJEK, CROATIA | 3 ECTS

## Project Highlights

- Experiential, games-based and challenge-driven learning
- Strong focus on leadership, self-management, resilience, and ESG
- International and interdisciplinary student collaboration
- Field visits and engagement with local and regional change-makers
- Direct connection between leadership practices and SDGs



## Thematic Modules

### Experiencing Leadership - "From I to We"

Games-based, experiential learning that builds self-awareness, communication and teamwork through challenges. Learners reflect on who leads, who supports and how decisions emerge in groups.

### Applying Leadership - Real-life Simulations & Analytical Practice

Simulation scenarios mirror student and workplace dilemmas. Analytical challenges (logic puzzles) train structured problem solving and collaborative reasoning for real projects.

### Sustainability & ESG - Strategic Thinking, Operational Action

Workshop on ESG KPIs linking leadership to long-term value: defining strategic vs operational KPIs, measurement, dashboards, and ethical reporting. Includes group work where teams design KPI sets for different organisations.

### Local Discovery

The programme includes a strong cultural component designed to deepen participants' understanding of the local context. Through guided study visits, museums and city tours in Osijek and the surrounding region, students explore local history, culture and social dynamics.



## Important Information

- Virtual Part: the online follow-up session focuses on recap and systematization of the knowledge gained during the physical session.
- Physical Part: June 15<sup>th</sup> - 19<sup>th</sup> 2026
- Location: Osijek, Croatia
- Participants: Bachelor's and Master's students in Business and Administration (B2 English)
- Academic Benefits: 3 ECTS credits
- Host Institution: University of Applied Sciences Baltazar Zaprešić
- Places limited: 20 participants
- Application deadline: April 1<sup>st</sup> 2026



## Why Should You Apply?

- Strengthen leadership and management skills in real-life contexts
- Gain international academic and intercultural experience
- Learn how leadership decisions impact organizations and society
- Work with experts, academics, and peers from across Europe
- Earn ECTS credits while enhancing employability and sustainability awareness

# ANY QUESTIONS? CONTACT US!

**Kristina Đolo Labus**  
e-mail: [kdololabuse@bak.hr](mailto:kdololabuse@bak.hr) / [international@bak.hr](mailto:international@bak.hr)  
tel: +385 01 4002 753