

Internship Digital Marketing and Communication of Yes-Trips

Working area: Tourism industry

Location: Barcelona, Spain

Yes-Trips organizes amazing trips and events, such as Oktoberfest in Munich; Carnaval; Northern Lights- Lapland in Sweden, Tomatina in Valencia; Saint Patrick's Day in Ireland and so much more...our goal is to provide incredible and unforgettable experiences. We are looking for a Digital Marketing and Communication intern to communicate our amazing trip to our target audience.

Daily tasks

Your tasks are key to informing the world about what we do as a company. You have strong communication skills and are a good writer. You are creative and can think of unique ways to promote our products. You know the latest trends on social media. You can analyze marketing campaigns and improve them for the better. In addition to that you are willing to learn about the current travel industry.

Your daily tasks in the business and sales team will be different everyday.

- * Creating posts for social media channels
- * Monitoring and analyzing the results of social media campaigns
- * Improving marketing strategies
- * Researching trends and developments in travel industry
- * Communicating information with group participants
- * Writing promotional texts
- * Maintaining the website
- * Thinking of new ways to promote and sell trips
- * Creating brand awareness
- * Maintaining active communication with our customers
- * Develop influencer marketing campaigns

There are a variety of tasks waiting for you, which will all help you to see the bigger picture of the current travel industry. You will learn how to design social media posts according to current trends, how to create brand awareness , how to work together with other departments, how to catch the attention of a target group and mostly how to communicate all information to reach the best possible result.

We are looking for people who are up for the challenge to make the most out of their internship!

What do we expect from you? Are you..

- Eager to learn
- A teamplayer
- Working organized
- Looking for solutions
- Up for challenges
- Passionate about traveling

What will you get from us?

- A lot of responsibility while working on your own projects
- To be part of an international team and working environment
- The chance to have an influence on the foundation of a high-potential startup
- Possibility to work remotely some days a week
- Possibility to take part in the trips (depending on period and length of internship)
- Space to develop new ideas
- To earn experience and learn about the current travel industry

Do you want to take this challenge and become our new Marketing and Communication intern?
All you have to do is say YES and send an email to Annika@yes-trips.com