

COURSETITLE:	Making Documentary Movie			
LEARNING FORMAT AND NUMBEROFHOURS	lecture, 30 hours			
STUDY PERIOD:	Winter or Spring semester			
LEVEL	Bachelor/master			
ECTS POINTS	5			
LANGUAGE	English/			
PREREQUISITES	Openness of students to learning about cultural similarities and differences. Basic knowledge about mechanisms ofhuman behavior.			
COURSE OBJECTIVES				
Acquainting students with the issues of Cultural Anthropology.				
COURSE CONTENT				

Documentary Filmmaking will expose students to the art of filmmaking through the practical application of making a film. Grouped in teams, students will workshop, organize, shoot and edit a short documentary film. Students will be exposed to various cinematic materials that will help guide them through the concept, pre-production, production and post-production phases of documentary filmmaking.

LEARNING OUTCOMES					
knowledge:	Critique and analyze the documentary art form and understand its relevance in our society. Learn/execute (where appropriate) narration/voice-over audio techniques. Plan, research & execute pre-production, production and post- production phases on a stated timeline. Learn how to translate a topical idea into visual storytelling.				
skills:	Perform one or more of the roles: director, producer, camera operator, sound recordist, lighting technician, editor, and writer. Plan and practice the basics of digital picture and sound editing. Creatively include mood/tone, setting, titles, interviews and scoring in film.				
social competences:	Understand and uphold copyright and fair use laws.  Demonstrate teamwork, communication skills and commitment to collaborative process until film is completed.				

	Active learning, project. Substantive value ofthe project, method of presentation, positive answers to the examiner's questions
NAME OF THE TEACHER AND CONTACT	Dr Natalia Maksymowicz Mroź natalia.maksymowicz@usz.edu.pl

LEARNING FORMAT AND NUMBER OF HOURS  STUDY PERIOD: Winter/ spring semester  LEVEL Bachelor/Master  ECTS POINTS 4  LANGUAGE English  PREREQUISITES knows general psychology and clinical psychology  COURSE OBJECTIVES  COURSE CONTENT					
LEVEL Bachelor/Master  ECTS POINTS 4  LANGUAGE English  PREREQUISITES knows general psychology and clinical psychology  COURSE OBJECTIVES					
ECTS POINTS  4  LANGUAGE English  PREREQUISITES knows general psychology and clinical psychology  COURSE OBJECTIVES					
LANGUAGE English  PREREQUISITES knows general psychology and clinical psychology  COURSE OBJECTIVES					
PREREQUISITES knows general psychology and clinical psychology  COURSE OBJECTIVES					
COURSE OBJECTIVES					
COURSE CONTENT					
COURSE CONTENT					
SOUNCE SONTENT					
1. INFANT MENTAL HEALTH					
2. DEVELOPMENTAL PSYCHOPATHOLOGY					
3. GENERALIZED ANXIETY DISORDER					
4. SOCIAL ANXIETY DISORDER					
5. POST-TRAUMATIC STRESS DISORDER					
7. ATTENTION-DEFICIT/HYPERACTIVITY DISORDER					
8. EATING DISORDERS					
9. CHILD PHYSICAL ABUSE AND NEGLECT					
LEARNING OUTCOMES					
knowledge:					
skills:					
social competences:					
REQUIREMENTS AND GRADING SYSTEM					

LITERATURE				
Ammerman T. (2006) Comprehensive Handbook of Personality and Psychopathology, Child Psychopathology, Volume 3, John Wiley & Sons				
Wilmshurst L. (2005) Essentials of Child Psychopathology, John Wiley & Sons				
AND CONTACT	mgr Kamila Szpunar Krakowska 69, room 32			

COURSE TITLE:	Art Theraphy						
LEARNING FORMAT AND NUMBER OF HOURS	Seminars 15 hours						
STUDY PERIOD:	Winter/ spring semester						
LEVEL	Bachelor/Master						
ECTS POINTS	4						
LANGUAGE	English						
PREREQUISITES	knows general psychology						
	COURSE OBJECTIVES						
	COURSE CONTENT						
Types of Creative The	erapies						
2. Techniques of Art The	erapy						
3. What Art Therapy Ca	n Help With						
4. Benefits of Art Therap	ру						
5. Effectiveness of Art T	herapy						
	LEARNING OUTCOMES						
knowledge:							
skills:							
social competences:							
REQUIREMENTS AND GRADING SYSTEM							
	LITERATURE						
Malchiodi C. (2003) Handbook	of Art Therapy, The Guilford Press						
Gussak D., Rosal M. (2016) Ti	he Wiley Handbook of Art Therapy, Willey Blackwell						

Darley S., Heath W. (2008) The Expressive Arts Activity Book A Resource for Professionals, Jessica Kingsley Publishers				
NAME OF THE TEACHERS AND CONTACT	mgr Kamila Szpunar Krakowska 69, room 32			

COURSE TITLE :	Brain, Emotions, and Politics				
LEARNING FORMAT AND NUMBER OF HOURS	lecture, 15 hours				
STUDY PERIOD:	Winter semester				
LEVEL	Master				
ECTS POINTS					
LANGUAGE	English				
PREREQUISITES	Basic knowledge of political communication, decision-making, and social mobilization. Interest in human behavior, motivations, and neuroscience.				
COURSE OBJECTIVES					

Brain, Emotions, and Politics provide an interactive training course on relationships between neuroscience, behavioral studies, and political science, offering students a broader understanding of the neurophysiological, cognitive, and emotional roots of political actions, opinions, or attitudes. The course focuses on implementing knowledge of the brain and its core systems – perception, emotional regulation, communication, and motivation – into social sciences. It integrates theoretical frameworks and combines the physiology of the brain, processing in mind, and behaviors in social environments. Therefore, the Brain, Emotions, and Politics course explains how to implement neuroscientific approaches and tools in applied political science, including political communication, marketing, and branding.

- 1. The brain: magnificent human tool
- 2. Senses and perception: understanding the world around
- 3. Instinctive solutions: the fight-or-flight response and assessment of threats
- 4. Dark side of the brain: from sadness, guilt, and shame to contempt and disgust
- 5. The brain goes positive: enthusiasm, hope, pride, and happiness
- 6. Wired for communication: minds rooted in the language
- 7. Understanding others: theory of mind, mirror neurons, and the science of empathy
- 8. Motivation and decision-making: the mind and a need for action

LEARNING OUTCOMES					
Knowledge:	The student understands the relations and differences between the brain, mind, and behavior, the role of sensory stimulation in human perception, the fight-or-flight response, the impact of stress on health, cognition, and decision-making, the diversity of emotional strategies, the roots of social communication and the role of language in the				

	perception, the significance of the theory of mind in social bonding, and strategy of motivation or social mobilization.
	The student identifies core systems in the brain and names its significant functions, distinctive emotions or emotional states and differentiates moods from emotions, neurobiological patterns for language, memory, or decision-making and understands the integration of cognitive functions, core models of motivation, and social motivation, suggesting their possible applications in political communication.
	The student understands the basics of neuroscience, the biological roots of human behavior, the limitations of the mind, and the significance of emotional awareness and regulation.
Skills:	The student uses scientific reasoning, research design, data- driven analysis, and comparative analysis while applying a neuroscientific approach to political science.
	The student applies neuroscientific tools and methods to address research questions relevant to political science and social communication.
	The student employs basic techniques of behavioral studies to target variables in the research design and states predictions based on the state of the arts.
	The student drafts evidence-based communication and social mobilization strategies integrating neuroscience, behavioral studies, and political science.
Social competences:	The student is aware of cognitive and emotional processes that influence behavior and decision-making.
	The student seeks explanations for human behavior with empathy and compassion, practicing the theory of mind.
	The student practices emotional awareness, regulation, and integration, identifying experienced emotions and emotional states (moods).
	The student communicates concerning others and their needs, targeting motivation and social mobilization.
REQUIREMENTS AND GRADING SYSTEM	The course requirements are a presence in the class (80%), active participation in discussion and training, and presentation of a self-report study that explores behavioral and neuroscientific aspects of a 7-day-long observation.

The self-report study is designed to include at least one dependent and one independent variable. Controlled variables may involve physiology (e.g., sleep, nutrition, activity), cognition (e.g., learning, memory, attention), emotions (e.g., experienced states, moods, motivations), and behavior (e.g., social activity, communication skills, caring).

### **LITERATURE**

- 1. R. Sapolsky (2017), *Behave. The Biology of Humans at Our Best and Worst*, Penguin Press.
- 2. D. Westen (2008), *The Political Brain. The Role of Emotion in Deciding the Fate of the Nation*, Public Affairs.
- 3. R.A. Poldrack (2020), *The New Mind Readers. What Neuroimaging Can and Cannot Reveal about Out Thoughts*, Princeton University Press.
- 4. J.T. Jost, H.H. Nam, D.M. Amodio & J.J. Van Bavel (2014). Political Neuroscience: The Beginning of a Beautiful Friendship, *Advances in Political Psychology* 35(51), 3–42.
- 5. N. Altermark & L. Nyberg (2018). Neuro-Problems: Knowing Politics Through the Brain, *Culture Unbound*, 10(1), 31–48.
- 6. P. Wawrzyński & J. Marszałek-Kawa (2022), Emotional Dynamics of Populism and Its Non-Populist Alternatives: Discussing the Role of Compassion and Pride, *Polish Political Science Yearbook 51*(4), 1–16.

NAME OF THE TEACHER AND CONTACT

Dr. Patryk Wawrzyński, patryk.wawrzynski@usz.edu.pl

# S Y L A B U S (KARTA PRZEDMIOTU)

Nazwa programu studiów: NIE WYPEŁNIAMY											
Moduł:											
Nazwa przedmiotu: Cros	ss-cult	ural ps	ychol	ogy			Kod przed [uzupełnic system	lmiotu: one automatycz	znie przez		
Erasmus							oyoto				
Nazwa kierunku: NIE WYPEŁNIAMY											
Forma studiów: stacjonarne		profil stu NIE WY		MY			Specjalność: NIE WYPEŁNIAI	MY			
Status przedmiotu:				Języ	/k przedmic	otu: <b>– język ar</b>	ngielski				
fakultatyv	wny			sen	nestr:						
					Liczl	oa godzin	F				
Rok		Semest	r	Forma zajęć		w tym e-learning	zaliczenia	FCTS		Forma aliczenia ECTS	
				ćwiczenia	15		ZO				
Razem						15					
Koordynator przedmiotu:	dr Ma	rzena Piła	t		1			1			
Prowadzący zajęcia:	dr Ma	ırzena Piła	ıt <u>marze</u>	na.pilat@usz.edu.pl							
Cele przedmiotu:	the abi	lity to wo	rk in a c ent clien	ith the state of knowledge lifferent, multicultural envi t/patient, to take up profes lifferent people.	ronment. P	reparation to	cope with accultu	ration stress	in work with a		
Wymagania wstępne:	Intere	st in issu	es in th	e field of cross-cultural ps	ychology.						
				EFEKTY UCZE	NIA SIĘ						
Kategoria	Lp	KOD	0	pis efektu				pro	do efektów dla gramu PEŁNIAMY		
	1	EP1		tudent knows the terminolo hology and related science		field of cross-	cultural				
wiedza	2	EP2	of pe	s and describes the differe ople from different cultures for diagnosing their proble	s, characte		•	jw.			
	1	EP3	betwe	tudent is able to analyse, i een culture and mental pro ocial functioning,				jw.			
umiejętności	2	EP4	He strives to apply models and laws of crosscultural psychology to solve diverse problems, e. g. in the work environment, can make a correct diagnosis, taking into account the impact of culture on human behaviour.					jw.			
kompetencje społeczne	1	EP5	The student is ready to use the acquired knowledge of intercultural psychology, as well as understands the need to develop and deepen knowledge and skills in this field of psychology,								
	2	EP6	point	dy to present his or her ow of view during intercultura o critical and aware of his/	I mediatio	n and commur	nication, he/she	jw.			
					Liczba god	dzin					
			REŚCI	PROGRAMOWE			Semestr	15	w tym e-learning		
Przedmiot: Cross-cultura	l psychol	ogy									

Forma zajęć: <b>ćwiczenia</b>					<u> </u>			
Cross-cultural Psychology - Introduction to the Most Important Issues						1		
2. Cross-cultural, cultural, indigene, international, and mainstream psychology. Cultural differences vs universals.					sals.	2		
3. The borderline of <i>psyche</i> and <i>cultura</i> . The acculturation. The Berry's Eco-Cultural Framework. The Hofstede's Cultural Dimensions Theory and GLOBE Model.						2		
4. Social, cultural and religious identity, stereotypes and cultural scripts. Family, sexuality, upbringing, emotions, motivations, values, the meaning of life in different cultures.					ns,	5		
5. Communication and intercultural competences, Training, mediation and intercultural training. Intercultural education and psychological cultural diagnosis.						5		
Metody kształcenia	Individual and group work, brainstorming, case analysis, multimedia presentation, discussion, museum tour and analysis of the cultural differences of artworks.							
analysis si and dantar annothing of artifolius							Nr efektu uczenia się z svlabusa	
Metody weryfikacji efektów uczenia się	Essay					EP2, EP3, EP4	, EP5, EP6,	
	Practic	al classes (verific	ation by observation	on)		EP1, EP2, EP3 EP7, EP8	, EP4, EP5, EP6,	
				on of a written essay. The originalit lusions drawn will be evaluated.	y of the pre	sented work, its a	attractiveness for	
Forma i warunki zaliczenia		dy wyliczania ocer						
	The fi	nal grade consists	of two components:	written essay (60%) and class atte	ndance and	d activity (40%).		
	Sem.	Przedmiot			Rodza zaliczen	,	. Waga do średniej	
Metoda obliczania oceny końcowej		Cross-cultural <sub>I</sub>	osychology					
		Cross-cultural ¡	osychology		zaliczen ocena	-	1	
	Berry,	John W. (2011). Ci	ross-Cultural Psycho	ology. Cambridge University Press				
Literatura podstawowa		ede, Geert. (2001.C ns. 2d ed. Thousand		es: Comparing Values, Behaviors	, Institution	s, and Organization	ons across	
	Matsu	moto, David. Juang	, Linda. (2012). Cult	ure and Psychology. 5 <sup>th</sup> ed. Cenga	age Learnin	g.		
Literatura uzupełniająca	Adams,	, (2008): Prediction	and cross-situationa	Alberto S. Reyes, Maria Guadalup Il consistency of daily behavior act in Personality, Volume 42, Issue 5	oss culture	s: Testing trait an		
				nt preferences in humans may not 2012, Pages 510-516.	be universa	sal: Evidence from the Datoga people		
			NAKŁAD PR	RACY STUDENTA				
			Liczba godzin					
					w tym e-learning			
Zajęcia dydaktyczne			15					
Udział w egzaminie/zalio	czeniu		2					
Przygotowanie się do za	ajęć		10					
Studiowanie literatury	Studiowanie literatury 30							
Udział w konsultacjach 8								
Przygotowanie projektu / eseju / itp.			14					
Przygotowanie się do egzaminu/zaliczenia 1								
ŁĄCZNY nakład pracy	studen	ta w godz.	80					
Liczba punktów ECTS 4								

COURSE TITLE :	
	Culture anthropology of education
LEARNING FORMAT AND NUMBER	lecture, 15 hours
OF HOURS	
STUDY PERIOD:	Winter or Spring semester
LEVEL	Bachelor/master
ECTS POINTS	4
LANGUAGE	English
PREREQUISITES	-

Introduction to the theory of anthropology of education. Observing and learning about different educational cultures.

### **COURSE CONTENT**

1. Culture of education (2h).

Different concepts and elements of cultures.

2. Doing case study (2h).

The ethnographic approach in everyday life studies, methods, and technics of collecting data, methods of analyzing data.

3. Brainstorm meeting (4h).

Culture of education in microperspective, what we can see/do/describe?

- 4. Work in progress: collecting and analyzing data (4h).
- 5. The alternative guide to educational microcultures: presentations and discussion (3h).

LEARNING OUTCOMES
Broaden the knowledge and understanding of different cultural phenomenons that will prepare students to take constructive action in and with different parts of culture.
Students uses some methods and techniques that help analyze various cultural phenomena.
Students adopt an open attitude to understanding the diversity of educational culture and its complexity.

REQUIREMENTS AND GRADING	
SYSTEM	
	LITERATURE
https://www.tandfonline.com/loi/rp Edukacja Międzykulturowa, Wyda	t ISSN: 1468-1366 Online ISSN: 1747-5104, access: cs20 wnictwo Adam Marszałek, ISSN: 2299-4106, access: n.pl/10-15804/edukacja-miedzykulturowa
NAME OF THE TEACHER AND	Aneta Makowska, Phd
CONTACT	Aneta.makowska@usz.edu.pl

COURSE TITLE :	Forms and methods of education and learning, methods of	
	student work evaluation	
LEARNING FORMAT AND	Exercises, 10 hours	
NUMBER OF HOURS		
STUDY PERIOD:	Winter or Spring semester	
LEVEL	Bachelor/master	
ECTS POINTS	2	
LANGUAGE	English	
PREREQUISITES	-	
	COURSE OBJECTIVES	
The course provides basic kno students' work assessment.	wledge and skills on methods of teaching and learning as well as on main ways of	
	COURSE CONTENT	
<ol> <li>Models, methods and forms of e</li> <li>Activating methods of teaching</li> <li>Methods of teaching specific for</li> <li>Styles of learning. Mnemonics t</li> <li>Methods of student work evaluation</li> </ol>	r higher education echniques. Types of intelligence and learning style. Dale's pyramid of memory ation	
	LEARNING OUTCOMES	
knowledge:	Student knows and understands main methods (and methodology) of conducting academic lectures and classes.	
	conducting deadenine rectures and classes.	
skills:	Student uses modern methods and techniques of conducting didactic classes.	
social competences:	Student gets engaged into educational processes with respect towards all the participants of the interaction.	
REQUIREMENTS AND GRADING		
SYSTEM	ORAL EXAM: TRAINED CLASSES	
	LITERATURE	
1. G. D. Borich, Effective teaching m	ethods: Research-Based Practice, 2016	
	Effective Teaching: Meeting the Needs of All Students, 2018	
3. J. Stern, A. Backhouse, Dialogic feedback for children and teachers: evaluating the 'spirit of assessment',		
International Journal of Children's Spirituality Vol. 16, No. 4, November 2011, 331346		
NAME OF THE TEACHER AND		
NAME OF THE TEACHER AND	Dr Małgorzata Wałejko	
CONTACT	malgorzata.walejko@usz.edu.pl	

COURSE TITLE :	Labour Market and Professional Activation of Unemployed
LEARNING FORMAT AND	lecture, 15 hours
NUMBER OF HOURS	
STUDY PERIOD:	Winter and Spring semester
LEVEL	Bachelor and master
ECTS POINTS	4
LANGUAGE	English
PREREQUISITES	
	COURSE OBJECTIVES
	OOUDOE CONTENT
	COURSE CONTENT
Types of unemployment and war 2. Psychological and social effects     Diagnosis of professional predictions	s of unemployment and ways to deal with them spositions
	LEARNING OUTCOMES
knowledge:	Knowledge about types of unemployment and ways of counteracting them Knowledge about psychological and social effects of unemployment and ways to deal with them Knowledge about diagnosis of professional predispositions
skills:	Ability of counteracting to different types of unemployment Ability of dealing with psychological and social effects of unemployment Ability of diagnosing professional predispositions
social competences:	The competence to advise on the issue of counteracting to different types of unemployment  The competence to advise on the issue of dealing with psychological and social effects of unemployment,  The competence to advise on the issue of diagnosing professional predispositions
REQUIREMENTS AND GRADING SYSTEM	Presence and active participation.
	LITERATURE
1. R. Moodley, R. Walcott ( 2010) Counselling across and beyond cultures, London 2. P. d'Ardenne, A. Mahtani (2010) Transcultural Counselling in Action, Singapoure 3. Ch.P. Chen ( 2015) Career Endeavour: Pursuing a Cross Cultural Life Transition, Hampshire	
NAME OF THE TEACHER AND CONTACT	Anna Linka, PhD anna.linka@usz.edu.pl

COURSETITLE:	Psychological and pedagogical aspects of foreign language learning
LEARNING FORMAT AND	lecture, 20 hours
NUMBEROFHOURS	
STUDY PERIOD:	Spring semester
LEVEL	Bachelor
ECTS POINTS	4
LANGUAGE	English
PREREQUISITES	
COURCE OR IFCTIVES	

- To introduce students to the basic concepts, issues and the most important theoretical approaches in foreign language teaching and learning
- To develop students'ability to apply gain knowledge about teaching foreign language to young learners in practice

- 1. Introduction: Foreign language teaching and learning concepts, definitions and contexts.2h
- C Characteristics of child development milestones. Individual predisposition for learning the foreign language 3h
- 3. The role of foreign language learning in developing multicultural awareness. 2h
- 4. Language teaching approaches and methods appropriate for young learners 3h
- 5. Technology in foreign language teaching and learning. 2h
- 6. Foreign language teachers competences 2h
- 7. Assessment in foreign language learning principles, forms and functions. 2h
- 8. Motivation in foreign language teaching to young learners 2h

LEARNING OUTCOMES	
knowledge:	Student has a knowledge related to the main pedagogical concepts of language learning and teaching.  Student has a knowledge related to the main psychological concepts of language learning and teaching.
skills:	Student can search for information and discuss the presented topics.  Student can apply the knowledge in practice.  Student can compare different approaches to foreign language teaching to young learners.
social competences:	Student can critically evaluate the familiar concepts in learning and teaching the foreign language.

# REQUIREMENTS AND GRADING ATTENDANCE AND WRITTEN WORK SYSTEM

Grading criteria of a written work: content-50%, organization-25%, clarity-15%, bibliography-10%.

bdb (95-100% of the maximum number of points), db+ (90-94% of the maximum number of points), db (80-89% of the maximum number of points), dst+ (70-79% of the maximum number of points), dst (60-69% of the maximum number of points), ndst (below 60% of the maximum number of points).

# **LITERATURĘ**

- 1. M. Szpotowicz, M. Szulc-Kurpaska, Teaching English to Young Learners, Warszawa 2021.
- 2. M. Rychło-Kok, The educational approach to language teaching, Warszawa 2008
- 3. C. Lynne, Teaching Languages to Young Learners, Cambridge 2001
- 4. C. J. Richards, Approaches and Methods in Language Teaching, Cambridge 2014
- 5. J. Santrock, K. Deater-Deckard and J. Lansford, Child Development: An Introduction, New York 2021.

NAME OF THE TEACHER AND	
CONTACT	

Barbara Żakowska, PhD bai^am^akowska^usz^du^l



COURSE TITLE :	Organizing humanitarian aid during refugee crises
LEARNING FORMAT AND	Lecture 15 hours
NUMBER OF HOURS	
STUDY PERIOD:	Spring semester
LEVEL	Bachelor and master
ECTS POINTS	4
LANGUAGE	English
PREREQUISITES	

- preparing students for personal and organizational management in a refugee crisis situation - to familiarize students with the specificity of the concept of refugee and related problems

- 1. Different types of refugee crises in history
- 2. The origins of the Geneva Convention, it's interpretation and implementation.
- 3. Main challenges faced by refugees
- 4. Main stages of the refugee crisis and methods dealing with each stage
- 5. Prevention of burnout of helpers working with refugees
- 6. Resources and human resource management during refugee crises
- 7. Acculturation crisis and culture shock as elements of refugee crisis

	LEARNING OUTCOMES
knowledge:	Students will know refugees crises in history and currently, the origins of Geneva Convention, stages of refugee crisis, principles of resources managing, personnel management and self-management during refugee crisis and acculturation shock.
skills:	-Students will be able to interpret and implement documents and regulations connected with Geneva Convention and other forms of international protection,  - Students will be able to recognize the stages of the refugee crisis and propose adequate assistance activities.  - Student will be able to recognize symptoms of burnout of helpers operating in refugee crisis and propose preventive actions  - Students will be able to recognize symptoms of their own personal crisis and to take care of themselves in such a situation
social competences:	- Students will be able to discuss and find solutions in above mentioned situations with regards of respect of intercultural differences.





REQUIREMENTS AND	Activity during classes: taking part in role-plays, simulations, case studies	
GRADING SYSTEM	and field trips.	
LITERATURĘ		
1. Dominik Hangartner, Matti Sarvimaki, Judith Spirig (2021) Managing Refugee Protection Crises: Policy		
Lessonsfrom Economics andPoliticalScience https://repec.iza.org/dp14821.pdf		
2.Linda Polman (2011) Crisis Caravan: what's wrong with humanitarian Aid?		
https://www.amazon.pl/Crisis-Caravan-Whats-Wrong-Humanitarian/dp/0312610580		
3.Materials prepared by lecturer		
NAME OF THE TEACHER	Dr Anna Linka	
AND CONTACT	anna.linka@usz.edu.pl	

COURSE TITLE :	Polish cinematography - a short history, contexts and questions
	about meaning
LEARNING FORMAT AND NUMBER OF HOURS	Lecture, 30 hours
STUDY PERIOD:	Winter or Spring semester
LEVEL	Bachelor/master
ECTS POINTS	8
LANGUAGE	English
PREREQUISITES	No prerequisites
COURSE OBJECTIVES	

The course aims to familiarize students with Polish film heritage related to social and historical contexts. We will discuss the most critical problems related to human rights and politic.

### **COURSE CONTENT**

1. Andrzej Wajda (1926 - 2016)

"Popiół i diament" / "Ashes and Diamonds" 1958

2. Andrzej Munk (1921 - 1961)

"Eroica"/"Eroica" 1958

3. Aleksander Ford (1908 - 1980)

"Krzyżacy"/"Knights of The Teutonic Order" 1960

4. Roman Polański (1933)

"Nóż w wodzie"/"The Knife in The Water" 1962

5. Wojciech Jerzy Has (1925 - 2000)

"Rekopis znaleziony w Saragossie"/"The Saragossa Manuscript" 1965

6. Tadeusz Konwicki (1926 - 2015)

"Salto"/"Jump" 1965

- 7. Krzysztof Zanussi (1939) "Barwy ochronne"/"Camouflage" 1976
- 8. Agnieszka Holland (1948)

"Aktorzy prowincjonalni"/"Provincial Actors" 1979

9. Krzysztof Kieślowski (1941 - 1996)

"Przypadek" / "Blind Chance" 1981

10. Andrzej Wajda (1926 - 2016)

"Człowiek z żelaza" / "Man of Iron" 1981

11. Jerzy Kawalerowicz (1922 - 2007)



# "AusteriaTAusteria" 1982

12. Wojciech Marczewski (1944)

"Ucieczka z kina 'Wolność<sup>ì</sup> " / "Éscape from the 'Liberty Cinema ' " 1990

LEARNING OUTCOMES	
knowledge:	Knowledge about Polish cinematography
	Knowledge about psychological and social aspects of Polish history
skills:	The ability to recognize the different types of motives in polish cinematography
	The ability to notice the intertextuality of Polish cinematography
social competences:	The competence to talk about polish cinematography The competence to teach about polish cinematography
REQUIREMENTS AND GRADING SYSTEM	Presence and active participation
	LITERATURE

- 1. Sobański Oskar (1987). Polish feature films: a reference guide: 1945-1985. Locust Hill Press.
- 2. Haltof Marek (2007). Historical dictionary of polish cinema. Scarecrow Press.
- 3.Krakus Anna (2018). *No end in sight: polish cinema in the late socialist period*. University of Pittsburgh Press.

NAME OF THE TEACHER AND	Aleksander Cywiński, PhD
CONTACT	aleksander.cywinski@usz.edu.pl

UNIWERSYTET SZCZECIŃSKI KŁ.
WYDZIAŁ NAUK ■|||
SPOŁECZNYCH

COURSE TITLE:	Positive Psychology
LEARNING FORMAT AND NUMBER OF HOURS	Seminars 15 hours
STUDY PERIOD:	Spring semester
LEVEL	Bachelor/Master
ECTS POINTS	4
LANGUAGE	English
PREREQUISITES	Basic knowledge of psychology
	AALIDAE AD JEATIVEA

Course introduces students to the scientific study of human strengths, positive emotions and subjective experiences. The first part of the course will focus on the principal areas of research in positive psychology and on the methods used in this field. The second part will concentrate on issues in the context of their real-world application.

- 1. The historical antecedents of Positive Psychology and its development
- 2. The concept of well-being and happiness
- 3. Character strengths
- 4. Gratitude and indirect reciprocity
- 5. Forgiveness
- 6. Hope
- 7. Wisdom
- 8. Religiosity and spirituality

LEARNING OUTCOMES		
knowledge:	Knowledge of the historical process of positive psychology development.	
	An understanding of key concepts in positive psychology.	
skills:	Experience in reading, searching, and talking about the content presented during classes.	
	Experience of preparing simple research designed on selected topic.	
	Experience in team working on the research project.	
social competences:	Experience in public presentation of the results of the project.	

REQUIREMENTS AND
<b>GRADING SYSTEM</b>

# RESEARCH PROJECT

FROM 2 TO 5

### LITERATURE

- 1. Seligman, M.E.P. & Csikszentmihalyi, M. (2000). Positive psychology: An introduction. American Psychologist, 55, 5-14.
- 2. Gable, S.L., & Haidt, J. (2005). What (and why) is positive psychology? Review of General Psychology, 9, 103-110.
- 3. Waterman A. S. (1993) Two conception of Happiness: Contrasts of Personal Expressiveness (Eudaimonia) and Hedonic Enjoyment Journal of Personality and Social Psychology, 64,678-691
- 4. Peterson, C. & Park, N. (2009). Classifying and measuring strengths of character. In S. Lopez and C.R. Snyder (Eds.), The Oxford Handbook of Positive Psychology (pp. 25-34). New York: Oxford University Press.
- 5. Biswas-Diener, R., Kashdan, T.B. & Minhas, G. (2011). A dynamic approach to psychological strength development and intervention. Journal of Positive Psychology, 6, 106-118.
- 6. Wood, A.M., Froh, J.J. & Geraghty, A.W.A. (2010). Gratitude and well-being: A review and theoretical integration. Clinical Psychology Review, 30, 890-905.
- 7. Grant, A.M. & Gino, F. (2010). A little thanks goes a long way: Explaining why gratitude expressions motivate prosocial behavior. Journal of Personality and Social Psychology, 98, 946-955.
- 8. McCullough, M.E., Kimeldorf, M.B., & Cohen, A.D. (2008). An adaptation for altruism? The social causes, social effects, and social evolution of gratitude. Current Directions in Psychological Science, 17, 281-284.
- 9. McCullough, M.E., Root, L.M., Tabak, B.A., & Witvliet, C. (2009). Forgiveness. In S. Lopez and C.R. Snyder (Eds.), The Oxford Handbook of Positive Psychology.
- 10. McCullough, M.E. (2001). Forgiveness: Who does it and how do they do it? Current Directions in Psychological Science, 10, 194-197.
- 11. Mayer's, D.G. (2000). Hope and happiness. W: J.E. Gillham (red.) The science of optimism and hope: Research essays in honor of Martin E. P. Seligman (s. 323-336) Philadelphia.
- 12. Aspinwall, L.G. & Tedeschi, R.G. (2010). The value of positive psychology for health psychology: Progress and pitfalls in examining the relationship of positive phenomena to health. Annals of Behavioral Medicine, 39, 4-15.
- 13. Seligman M., (2008) Positive Health, Applied Psychology: An International Review 57.

NAME OF	THE	TEA	CHERS
AND COM	ITAC	Г	

Małgorzata~Szcześniak;~malgorzata.szczesniak@usz.edu.pl

English
4
Bachelor
Spring semester
lecture, 20 hours
Psychological and pedagogical aspects of foreign language learning

- To introduce students to the basic concepts, issues and the most important theoretical approaches in foreign language teaching and learning
- To develop students'ability to apply gain knowledge about teaching foreign language to young learners in practice

- 1. Introduction: Foreign language teaching and learning concepts, definitions and contexts.2h
- C Characteristics of child development milestones. Individual predisposition for learning the foreign language 3h
- 3. The role of foreign language learning in developing multicultural awareness. 2h
- 4. Language teaching approaches and methods appropriate for young learners 3h
- 5. Technology in foreign language teaching and learning. 2h
- 6. Foreign language teachers competences 2h
- 7. Assessment in foreign language learning principles, forms and functions. 2h
- 8. Motivation in foreign language teaching to young learners 2h

LEARNING OUTCOMES		
knowledge:	Student has a knowledge related to the main pedagogical concepts of language learning and teaching.  Student has a knowledge related to the main psychological concepts of language learning and teaching.	
skills:	Student can search for information and discuss the presented topics.  Student can apply the knowledge in practice.  Student can compare different approaches to foreign language teaching to young learners.	
social competences:	Student can critically evaluate the familiar concepts in learning and teaching the foreign language.	

# REQUIREMENTS AND GRADING ATTENDANCE AND WRITTEN WORK SYSTEM

Grading criteria of a written work: content-50%, organization-25%, clarity-15%, bibliography-10%.

bdb (95-100% of the maximum number of points), db+ (90-94% of the maximum number of points), db (80-89% of the maximum number of points), dst+ (70-79% of the maximum number of points), dst (60-69% of the maximum number of points), ndst (below 60% of the maximum number of points).

# **LITERATURĘ**

- 1. M. Szpotowicz, M. Szulc-Kurpaska, Teaching English to Young Learners, Warszawa 2021.
- 2. M. Rychło-Kok, The educational approach to language teaching, Warszawa 2008
- 3. C. Lynne, Teaching Languages to Young Learners, Cambridge 2001
- 4. C. J. Richards, Approaches and Methods in Language Teaching, Cambridge 2014
- 5. J. Santrock, K. Deater-Deckard and J. Lansford, Child Development: An Introduction, New York 2021.

NAME OF THE TEACHER AND
CONTACT

Barbara Żakowska, PhD bai^am^akowska^usz^du^l

COURSE TITLE :	Psychology of aging
LEARNING FORMAT AND	lecture,15 hours
NUMBER OF HOURS	
STUDY PERIOD:	Winter semester
LEVEL	Bachelor/master
ECTS POINTS	4
LANGUAGE	English
PREREQUISITES	Introduction to psychology
COURSE OR JECTIVES	

This course explores essential aspects of aging and provides a multidisciplinary perspective on global aging. It provides an important context for understanding the global patterns of aging around the world, including the demographic and epidemiological patterns. The course emphasizes how these changes have affected the support and services for those over 60 around the world. International efforts to address the emerging global opportunities and challenges related to population aging will also be discussed. The course will cover specific programs and patterns in specific countries.

- 1. Demography of global aging.
- 2. Caregiving around the world.
- 3. Healthcare system around the world.
- 4. Employment policies for older adults.
- 5. Responding to population aging.

LEARNING OUTCOMES		
knowledge:	The student will be able to describe the main types of health care systems and the implication for long-term care, life expectancy and caregiving. The student will also be able to describe international initiatives related to aging.	
skills:	The student will able to distinguish among various demographic patterns across the world including the demographic transition. At the end of this course, the student will be able to distinguish the various retirement programs and systems of long-term care.	
social competences:	The students will be able to apply knowledge about demographic data, social context, patterns of caregiving and other factors to describe the access and quality of long-term care services and support.	
REQUIREMENTS AND GRADING SYSTEM	Group Project = 20 points, Participation (Blackboard Discussion) = 20 points	
Final = 30 points  LITERATURE		

- 1. Yochim, B. P., & Woodhead, E. L. (Eds.). (2018). *Psychology of aging: A biopsychosocial perspective*. Springer Publishing Company.
- 2. Frank, J. W., & Kate De Medeiros. (2019). *Global Aging, Second Edition: Comparative Perspectives on Aging and the Life Course*. Springer Publishing Company.
- 3. Supplemental readings may be assigned to facilitate discussion and provide additional context.

NAME OF THE TEACHER	Magdalena Leszko, PhD
AND CONTACT	magdalena.leszko@usz.edu.pl

COURSE TITLE :	Psychology of Close Relationships
LEARNING FORMAT AND	seminar, 15 hours
NUMBER OF HOURS	
STUDY PERIOD:	Winter or Spring semester
LEVEL	master
ECTS POINTS	4
LANGUAGE	English
PREREQUISITES	student should know the basics of general psychology
COURSE OBJECTIVES	

The aim of the course is to familiarize students with the basic and in-depth issues related to the psychology of close interpersonal relationships. Students learn about the processes related to the formation and development of close relationships, as well as selected issues of assistance and therapy for couples.

- 1. Sternberg's three-factor concept. Theory and practice
- 2. Cognitive concept of relationship development in the dyad
- 3. Gottman's research-based concept of a successful relationship.
- 3. Basic methods of supporting, developing and helping couples

LEARNING OUTCOMES		
knowledge:		
	the student knows theories about the emergence, development and help of people and couples in close relationships	
skills:	The student is able to recognize, on the basis of the interview, the stage of development of the relationship and the basic developmental challenges and to choose the methods of influence. He can use the basic methods of help in practice	
social competences:	The student develops a sense of responsibility and perfects perseverance in the actions taken for the activities carried out and their effects, identifies with the values, goals and tasks implemented in psychological practice, is prudent, mature and committed to designing, planning and implementing psychological activities related to supporting the development and couples help.	
REQUIREMENTS AND GRADING SYSTEM	requirements: creative activity in a class, preparation and presentation of a given topic. Grading system is based on students activity and exercises in class and on group or individual project/presentations	

LITERATURE		
<ol> <li>Beck A. (2010), Love is never enough. Harper Collins</li> <li>Dattilio F. (2013), Cognitive-Behavioral Therapy with Couples and Families. Guilford Pubn.</li> <li>Gottman J., Silver N. (2015), Seven Principles for Making Marriage Work. Harmony Book</li> </ol>		
NAME OF THE TEACHER AND CONTACT Dr Roman Szałachowski roman.szalachowski@usz.edu.pl phone number for text massages: +48502272070		

COURSE TITLE :	Psychology of personality disorders
LEARNING FORMAT AND	lecture, 15 hours
NUMBER OF HOURS	
STUDY PERIOD:	Winter or Spring semester
LEVEL	Bachelor/master
ECTS POINTS	4
LANGUAGE	English
PREREQUISITES	For psychology students
COURSE OBJECTIVES	

familiarizing students with the criteria for distinguishing healthy from the disturbed personality and familiarizing with various ways to help patients with this type of problem

- 1. Psychological concepts of personality disorders: Otto Kernberg concept, Theodore Millon concept.
- 2. Typologies of personality disorders.
- 3. Personality disorders criteria: ICD-10, ICD-11, DSM-V.
- 4. The specific personality disorders: paranoid, schizoid, dissocial, emotionally unstable (borderline type and impulsive type), histrionic, anankastic, anxious (avoidant), dependent, narcistic.

5. Psychological assistance and psychotherapy of personality disorders		
LEARNING OUTCOMES		
knowledge:	The student will have knowledge about the basic types of	
	personality disorders.	
skills:	The student will be able to distinguish a healthy and disturbed	
	personality and direct clients to appropriate forms of help.	
social competences:	The student will know how to talk to patients with disturbed	
	personality.	
REQUIREMENTS AND	Presence in class, preparation of materials and	
GRADING SYSTEM	presentations for classes, preparing a final work, grade	
	from the advanced job is the final assessment in the	
	subject of the subject of passing all requirements	
LITERATURE		

- 1. Millon, T. at all (2006). Personality disorders in modern life. Wiley.
- 2. Mc Williams, N. (2011). Psychoanalytic Diagnosis: Understanding Personality Structure. The Guilford Press.

NAME OF THE TEACHER	Emilia Rutkowska, PhD
AND CONTACT	emilia.rutkowska@usz.edu.pl

COURSE TITLE :	European Union Law
LEARNING FORMAT AND	Lecture, 30 hrs
NUMBER OF HOURS	
STUDY PERIOD:	Winter or Spring semester
LEVEL	Bachelor/master
ECTS POINTS	4
LANGUAGE	English
PREREQUISITES	Basic knowledge of law
COURSE OBJECTIVES	

The object of the course is to present the European Union law assumptions and structure, as well as to familiarize students with the EU institutional system and sources of law and to explain relationships between the EU and national legal systems and system of judicial protection. Moreover the second part of the course will be devoted to the internal market assumption and principles of economic freedoms.

- 1. Introduction (The Concept of the European Union, What is the EU?, Key Principles of the European Union, Membership of the European Union).
- History of the EU.
- 3. Institutions (The European Council, The Council, The European Parliament, The Court of Justice of the European Union, Other institutions and organs).
- 4. Sources of EU Law and General Principles of EU Law (Treaties, Regulation, Directives, Decision, Recommendations and opinions, General Principles).
- 5. Freedoms (Free Movement of Goods, Free Movement of People, Free Movement of Services, Freedom of Establishment, Free Movement of Capital/Payments, Restrictions on the Freedoms).
- 6. Policies and Issues (Transport, Environment, Economic and Monetary Union, Equality, Employment, Agriculture).

	LEARNING OUTCOMES
knowledge:	The students should gain the following knowledge and understanding
	on:
	- European Union terminology,
	- key principles of the European Union,
	- membership of the European Union,
	- history of the EU,
	- institutions (The European Council, The Council, The European
	Parliament, The Court of Justice of the European Union, Other
	institutions and organs),
	- sources of EU Law and General Principles of EU Law (Treaties,
	Regulation, Directives, Decision, Recommendations and opinions,
	General Principles),
	- freedoms (Free Movement of Goods, Free Movement of People,
	Free Movement of Services, Freedom of Establishment, Free
	Movement of Capital/Payments, Restrictions on the Freedoms),

	- selected policies and current issues (Transport, Environment, Economic and Monetary Union, Equality, Employment, Agriculture).
skills:	The students should gain the following skills and abilities:  - to learn and use specific terminology and sources of European Union Law,  - to develop practical abilities of legal research and analysis of customary law, treaties, soft law, decisions, and doctrines, - to use appropriate referencing and bibliographic methods, - to read and correctly analyse case law using lawyering skills and legal argumentation.
social competences:	Students should gain the following competencies and abilities:  - learning to conduct exhaustive legal research, correct identification of relevant judicial decision and applicable law, - to develop and apply a professional methodology to work, - to carry out professional activities in the field of EU law,  - to identify legal issues in the field of EU law and to develop an independent analysis of such issues.
REQUIREMENTS AND GRADING SYSTEM	TEST (20 questions)  SCORES: 20-19 - 5,0 18-17 - 4,5 16-15 - 4,0 14-13 - 3,5 12-11 - 3,0 10 AND LESS - 2,0 LITERATURE

- 1. K. Davies, Understanding European Union Law, Cavendish Publishing, 2003.
- 2. W. Cairns Introduction to European Union Law, Cavendish Publishing, 2001.
- 3. T. Tridimas, P. Nebbia, European Union Law For The Twenty-first Century: Rethinking The New Legal Order, 2004.

NAME OF THE TEACHER	Maria Ochwat, PhD
AND CONTACT	maria.ochwat@usz.edu.pl

COURSE TITLE:	Human Security
LEARNING FORMAT AND	lecture, 30 hours
NUMBER OF HOURS	
STUDY PERIOD:	Winter semester
LEVEL	Bachelor/master
ECTS POINTS	
LANGUAGE	English
PREREQUISITES	

In the UN definition, human security is a comprehensive, prevention orientated, peoplecentered vision of security which seeks to address a broad range of threats faced by individuals and communities. The concept of Human Security is to understand the concept of security in terms of risks and threats against individuals and groups rather than states.

Since the 1990s, the number of inter-states conflicts have decreased while the number of intra-state conflicts has risen drastically. Moreover, the increasing poverty in the global south, climate change, immigration, environmental pollution etc. have been part of contemporary challenges in the world. The Human Security aims to protect individuals, groups, and other minorities from new threats in global politics. Kofi Annan has stated that "Human Security in its broadest sense, embraces far more than the absence of violent conflict. It encompasses human rights, good governance, access to education and health care and ensuring that each individual has opportunities and choices to fulfil his or her potential. The aim of the Human Security course is to focus on contemporary challenges of politics in terms of the security of individuals, groups, minorities, environment etc. rather than classical understanding of security which focuses on the state.

### **COURSE CONTENT**

- 1. Economic Security
- 2. Food Security
- 3. Health Security
- 4. Environmental Security
- 5. Political Security
- 6. Gender and Human Security
- 7. Human Trafficking
- 8. Migration, Refugees, and Displacement
- 9. Humanitarian Intervention and Responsibility to Protect (R2P)
- 10. Freedom from fear, and freedom from want

### **LEARNING OUTCOMES**

knowledge:	
	The main outcomes of the Human Security course will be defining the concept of human security, its main elements and specially its importance in the contemporary politics. In addition to the main aims, the course will focus on different types of insecurities such as food, economic, health, environmental, gender, and political aspects of Human Security and their interconnectedness with one another. And eventually, the human security course will explain and main reasons of the problem such as environmental problems, poverty, discrimination, inequality and other contemporary problems in the global world.
skills:	As a result of the course, it will be possible to explain and analyse the main problems of the human security concept and how to response to these problems.
social competences:	The course will increase awareness of human security and will promote the concept. It also will give a different perspective on concept of security.
REQUIREMENTS AND GRADING SYSTEM	Attendance and Participation Readings and Discussion Assignments Final Exam
LITERATURE	

 HUMAN DEVELOPMENT REPORT 1994 Published for the United Nations Development Programme (UNDP)

https://hdr.undp.org/system/files/documents/hdr1994encompletenostatspdf.pdf

- **2.** Andersen-Rodgers, D., & Crawford, K. F. (2023). Human Security: Theory and Action (2nd ed.). California State University, Sacramento; James Madison University.
- **3.** Bindenagel Šehović, A. (2018). Introduction: Origins of Human Security. In: Reimagining State and Human Security Beyond Borders. Palgrave Pivot, Cham. <a href="https://doi.org/10.1007/978-3-319-72068-5">https://doi.org/10.1007/978-3-319-72068-5</a> 1

- 4. Alkire, Sabiha. (2003). A Conceptual Framework for Human Security. Centre for Research on Inequality, Human Security and Ethnicity, CRISE Queen Elizabeth House, University of Oxford. <a href="https://assets.publishing.service.gov.uk/media/57a08cf740f0b652dd001694/wp2.pdf">https://assets.publishing.service.gov.uk/media/57a08cf740f0b652dd001694/wp2.pdf</a>
- **5.** MacFarlane, S.N., & Khong, Y.F. (2006). Human Security and the UN: A Critical History. Bloomington: Indiana University Press.
- **6.** UNDP. 2022. New Threats to Human Security in the Anthropocene. Demanding Greater Solidarity. <a href="https://kursplan.lnu.se/kursplaner/syllabus-1FU210-1.pdf">https://kursplan.lnu.se/kursplaner/syllabus-1FU210-1.pdf</a>

NAME OF THE TEACHER	dr hab. Fuad Jomma, Profesor US
AND CONTACT	fuad.jomma@usz.edu.pl
	+48 604492503

COURSE TITLE :	Introduction to International Relations			
LEARNING FORMAT AND	discussion classes, 15 hours			
NUMBER OF HOURS				
STUDY PERIOD:	Winter semester			
LEVEL	Bachelor/master			
ECTS POINTS	3			
LANGUAGE	English			
PREREQUISITES	General interest in world politics.			
AALIBAE AB JEATIVEA				

# **COURSE OBJECTIVES**

The aim of this course is to provide students with a fundamental understanding of international relations, including its institutions and processes.

## **COURSE CONTENT**

- 1. What are international relations?
- 2. Actors of international relations.
- 3. Foreign policy and its instruments.
- 4. Diplomacy.
- 5. International security.
- 6. The European Union.
- 7. The United Nations system.

	LEARNING OUTCOMES
knowledge:	The student will have a basic understanding of the current system of international relations and of the basic mechanisms of world politics.
skills:	The student will be able to analyse ongoing developments in international relations.
social competences:	As a result of the knowledge and skills acquired, the student will be able to identify and criticise false media claims on international issues in a social environment.
REQUIREMENTS AND GRADING SYSTEM	preparation of a video project

# LITERATURE

- 1. J. Baylis, S. Smith, P. Owens (2020), The Globalization of World Politics: An Introduction to International Relations. Eighth Edition, Oxford University Press.
- 2. The United Nations website: https://www.un.org/en/

3. the European Union's website: https://european-union.europa.eu/index_en					
NAME OF THE TEACHER Mateusz Smolaga, PhD (mateusz.smolaga@usz.edu.pl)					
AND CONTACT					

COURSE TITLE :	Political Campaigning: Practices and Experiences				
LEARNING FORMAT AND NUMBER OF HOURS	lecture, 15 hours				
STUDY PERIOD:	Winter semester				
LEVEL	Bachelor				
ECTS POINTS					
LANGUAGE	English				
PREREQUISITES	Essential political communication, campaigning, political action, and social mobilization knowledge. Interest in data-driven electoral campaigning and social communication. Involvement in political movements or organizations and a willingness to work in political campaigning in the future might be considered additional prerequisites.				
COURSE OBJECTIVES					

Political Campaigning: Practices and Experiences provides an interactive training program covering primary areas significant to political campaigning: organization and budgeting, marketing of candidates and electorate's profiling, media outlets and proliferation, and data acquisition and analysis. Considering examples of elections in Central Europe, it provides the students required in campaign management relevant to their national conditions. The objective is to present how to make a data-driven, educated decision, harmonize communication, lower risks and increase the efficiency of campaigning.

The approach applies the congruency theory and emotional influence; thus, it explains why all aspects of campaigning must serve outlined objectives of political action and how it maximizes social impact outcomes. The course aims to practice developing innovative ideas for political organizations and predict the behavior of voters thanks to data-driven electorate profiling.

# **COURSE CONTENT**

- 1. Planning and Organization of Political Action.
- 2. Team Management in Political Campaigning.
- 3. Political Marketing of Candidates.
- 4. Targeting Needs in Political Persuasion.
- 5. Transforming Agenda into Visualizations.
- 6. Transferring Political Contents to Audiences.
- 7. Data Analysis in Political Campaigning.
- 8. Understanding Trends in Political Communication.

	LEARNING OUTCOMES
Knowledge:	The student understands the role of planning, budgeting, scheduling, team management, volunteer work, and cooperation with community leaders.
	The student knows the basic rules of social influence and persuasion, commitment, credibility assessment, visual branding of political candidates, political marketing tools, social media marketing, guerrilla marketing, and the principles of data-driven targeting needs and audiences.
	The student identifies emotional strategies in political story- telling, the audience needs, voters' profiles, the campaign's core message, political communication channels, existing datasets relevant to campaigning, and possible data analysis and acquisition benefits.
Skills:	The student uses schedules, timelines, and maps in planning political action and understands the role of team management in campaigning.
	The student applies social influence, persuasion, calls for action, labels, values, and emotions in political story-telling, targeting audiences' needs.
	The student employs strategic decision-making in visual marketing, exploring print, electronic, and digital outlets for political communication.
	The student drafts strategies for data analysis in political campaigning, including trends, demographics, topography, and data acquisition.
Social competences:	The student is aware of team management practices, teambuilding techniques, and the distribution of responsibilities.
	The student practices emotional awareness, theory of mind, empathy, and compassionate responsiveness, auditing needs in targeted audiences.
	The student communicates political content to audiences, understanding the differences between outlets and channels in social communication.
	The student seeks political behavior and decision-making explanations with data-driven analysis and direct communication with voters.

# REQUIREMENTS AND GRADING SYSTEM

The course requirements are a presence in the class (80%), active participation in discussion and training, and group presentation of a campaign strategy for the invented political initiative in one of the European countries

The group presentation's evaluation includes organization and scheduling of the action (0-1), targeted needs (0-1), draft core messaging (0-1), planned communication strategy (0-1), employed outlets (0-1), and implementation of data analysis into the campaign (0-1).

# **LITERATURE**

- 1. C. Shaw (2018), *The Campaign Manager. Running and Winning Local Elections*, Taylor & Francis.
- 2. N. Crouse (2021), *The Political Campaign How-to Guide. Win the Election*, Friesen Press.
- 3. J. Becker (2012), Campaigning for Justice: Human Rights Advocacy in Practice, Stanford University Press.

# NAME OF THE TEACHER AND CONTACT

Dr. Patryk Wawrzyński, patryk.wawrzynski@usz.edu.pl

Liczba punktów ECTS

Metody weryfikacji efektów uczenia się	practical we	ork, case studies	syla EP	efektu uczenia się z abusa 1, EP2, EP3, 4,EP5, EP6, EP7,				
Forma i warunki zaliczenia		passing grade is determined by the positive assessment of the prepared project/presentation active participation in the classes.						
	Semestr							
Metoda obliczania oceny końcowej		Public diplomacy	zaliczenie z oceną	,				
Literatura podstawowa	A. Nieto-Rodriguez (2021), <i>Harvard Business Review Project Management Handbook: How to Launch, Lead, and Sponsor Successful Projects</i> , Harvard Business Review Press, New York. S.E. Portny (2017), <i>Project Management For Dummies</i> , John Wiley Sons, Hoboken							
Literatura uzupełniająca	J. Ferraro (	2012), Project Mana	gement for Non-Proje	ect Managers, AMACOM,	New York.			
		NAKŁAD PI	RACY STUDENTA					
			Liczba	godzin				
Zajęcia dydaktyczne			1	15				
Udział w egzaminie/zalicze	eniu			2				
Przygotowanie się do zaję	ć			5				
Studiowanie literatury				3				
Udział w konsultacjach				0				
Przygotowanie projektu / eseju / tp. 5								
Przygotowanie się do egz zaliczenia	aminu /	ninu / 0						
Łączny nakład pracy stud godz.	enta w		3	30				

2

COURSE TITLE :	Regional cooperation in Baltic Sea Region
LEARNING FORMAT AND	lecture, 15 hours
NUMBER OF HOURS	
STUDY PERIOD:	Summer semester
LEVEL	Master
ECTS POINTS	1
LANGUAGE	English
PREREQUISITES	
	COURSE OBJECTIVES
Gain knowledge in the	field of climate Policy
Calli knowledge in the	COURSE CONTENT
<ul><li>7. Climate Policy in EU</li><li>8. Climate Policy in Poland</li><li>9. Climate Policy from the</li><li>10. Climate Change Policy</li></ul>	overnance ion inication for the changing world  perspective of various countries social movements d-19 pandemic on climate policy
	LEARNING OUTCOMES
knowledge:	students will learn about the climate policy
skills:	Students will be able to conduct a discussion regarding Climate policy
social competences:	students will be able to create climate policy in local level
REQUIREMENTS AND GRADING SYSTEM	PRESENTATION, ACTIVE PARTICIPATION IN CLASSES 50%-PRESENTATION 50%-ACTIVE PARTICIPATION IN CLASSES
Student's su	bstantive activity in discussions during classes may increase the final grade by 1.0 points.
Final grade calculation Sem. Cour	se Type of credit Grade calc. method

	1	Religions in the Contemporary World	credit with grade	weighted average	1,00			
Basic reading	Casanova, Jose, Rethinking Secularization: A Global Comparative Perspective, The Hedgehog Review, Spring/Summer 2006, pp. 7-22.							
	Religion-State Relations, International Institute for Democracy and Electoral Assistance, 2014.							
	Religiou	s fundamentalism and radicalisation, European Parliament, 2015.						
	Casano	va, Jose, Public Religions Revisited, in Hent de Vries (ed.), Religion	on: Beyond the Co	ncept, Fordham, 2	2008, pp. 101119.			
	Blicharz, Grzegorz, Freedom of religion - comparative perspective, Wydawnictwo Instytutu Wymiaru Sprawiedliwości, Warszawa, 2019.							
	Drozdowicz, Zbigniew, Sztajer, Sławomir (eds.), Religion and religiosity in the processes of modernization and globalization, UAM, Poznań, 2016.							
	Furseth, Inger, Repstad, Pal, An Introduction to the Sociology of Religion: Classical and Contemporary Perspectives, Ashgate, Aldershot - Burlington VT, 2006							
Supplementary reading	Casanova, Jose, Public Religions in the Modern World, University of Chicago Press, Chicago, 1994.							
	McGuire, Meredith, Religion: the Social Context, Waveland Press, Long Grove, 2008.							
	Stark, Rodney, Glock, Charles, American Piety: the nature of religious commitment, Berkeley.							
	Smart, Ninian, Dimensions of religion, http://danbhai.com/wr/l01.htm.							
	Taylor, Charles, The Meaning of Secularism, The Hedgehog Review, Fall, 2010, pp. 23-34.							

STUDENT WORKLOAD					
	No. of hours				
		e-learning			
Contact hours	30				
Participation in test / exam	2				
Preparation for contact hours	5				
Private reading and studying	18				
Participation in tutorials	2				
Preparation of project / essay / etc.	0				
Preparation for test / exam	18				
TOTAL workload	75				
ECTS credits	3				

	T				
COURSE TITLE :	Regional cooperation in Baltic Sea Region				
LEARNING FORMAT AND NUMBER OF HOURS	lecture, 30 hours				
STUDY PERIOD:	Summer semester				
LEVEL	Master				
ECTS POINTS	4				
LANGUAGE	English				
PREREQUISITES					
	COURSE OBJECTIVES				
Gain knowledge in the fiel	ld of Regional cooperation in Baltic Sea Region				
Can knowledge in the not	COURSE CONTENT				
<ol> <li>National cooperation in BS</li> <li>Regional cooperation in BS</li> <li>Local cooperation in BSR</li> <li>Organisations and Institut</li> <li>Northern Dimension</li> <li>Russia in BSR</li> <li>European Union Strategy</li> <li>Multilevel Governance and</li> </ol>	<ul><li>5. Organisations and Institutions in Baltic Sea Region</li><li>6. Northern Dimension</li></ul>				
knowledge:	students will learn about Regional cooperation in Baltic Sea Region				
skills:	Students will be able to conduct a discussion regarding Regional				
	cooperation in Baltic Sea Region				
social competences:	students will be able to create Regional cooperation				
REQUIREMENTS AND	PRESENTATION, ACTIVE PARTICIPATION IN CLASSES 50%-				
GRADING SYSTEM	PRESENTATION 50%- ACTIVE PARTICIPATION IN CLASSES				
LITERATURE					

- 1. European Union Strategy for the Baltic Sea Region and EU macro-regional approach the analysis of ten years of the strategy implementation, M. Szulc, Przegląd Europejski 3/2020
- 2.

The Regional Cooperation in Europe. From the Madrid Convention to the Macro-Regional Approach, M. Szulc, Zeszyty Naukowe Uniwersytetu Szczecińskiego Acta Politica, 2015

- 3. Journal of Baltic studies
- 4. Baltic Region—The Region of Cooperation, (red.), Springer 2020.

NAME OF THE TEACHER Marta Szulc, marta.szulc@usz.edu.pl

# 1. Publications - Climate Strategies 2. Climate Policy Journal NAME OF THE TEACHER AND CONTACT Marta Szulc, marta.szulc@usz.edu.pl

Course unit title: CIMIC- Civil Military Cooperation										
Unit:						Course unit code:				
Faculty / Dep	partme	ent providing	g the c	ourse / module:	Institute	of Sociolog	У			
Mode of study: first-degree, full - time Name of field of study: Social Sciences				ences	Discipline of study: Politics and Administration, Sociology					
Course / module Social Scien			<u> </u>				Language of instruction: English			
Year 3		Semester 6		Form of instruction	on	No. of hours	Type of ECT	credit	ECTS 5	
TOTAL										
Course/module of		ator		dr Natalia Maksym	nowicz Mró	Z				
Course instructo	or			dr Natalia Maksym						
Course/module of	objective	es		The aim of the courelation to a partice specify the above	ular area o	social science			social realm in ding the course shall	
Prerequisites				any						
Having obtained	a credit	from a course	module,	LEARNING a doctoral student c		ES				
Category	No.	CODE			Descri				Ref. to the programme benchmark	
Knowledge	1	EP1		udent knows and es research area				social	K_W01 K_W02 K W06	
Skills	1	EP2		udent analyzes ar sed positions, ide					K_U04 K_U06	
Social		EP3	Stude	nt is ready to anal	yze his/he	r resources a	and skills		K_K01	
competencies	1			s in order to use th	nem in ind	ividual and te	eam work		K_K05 K_K07	
			COI	NTENT				mester	No. of hours	
Objectives, Outli Civil-Military Mod			ons				6		4	
Challenge of Civ	ıl-Militar	y Relations						6		
The Military's Re Gender and culti		nip with Its Over	rseers		6			6		
Students presen					4					
Modes of deliv	erv									
Woodoo or don't	Oly		presentation (10-15 minutes)				No. of learn outcome from			
		_					syllabus			
Assessment m	ethods			ls and forms of ve						
			followin	following conditions: principles specified in the Study						
				tions of the Unive					dender of the consensation of	
Grading criteria	а			es for calculating			e project peri	ormance	during the exercises.	
J 211131		Ţ	The rele	vance of the choser			, its clarity, a	nd its rele	evance to the	
Basic reading			1. Cedri					roaches	Within United Nations	
Supplementary	y readir	ng	1. Maks	Operations. https://jm ymowicz Mróz, N. 20 zeństwo a wyzwania	018. CIMIC	cywilno-milita	rna jednostka	a w struk	turach NATO. W: o, M. Romańczuka, J.	
				Szczecin.	wspoicze.	snosci, pod rec	i. O. Olechai	lowskieg	o, IVI. Nomanezuka, J.	
				STUDENT V	VORKLO	DAD:				
No. of hours										
Contact hours			30							
Participation in test / exam			2							
Preparation for contact hours			1							
Private reading and studying				4						
Participation in tutorials				1						
Preparation of project / essay / etc.				2						
Preparation for test / exam				2						
Other TOTAL workle	00d ! !	houre			42					
	oau III	iioui 5								
ECTS credits 5										

Course unit	title: C	ultural Imag	es of P	oland and Europ	oe					
Unit:							Course unit	code	e:	
Faculty / Dep	oartme	ent providin	g the c	ourse / module:	Institute	of Sociolog	у			
Mode of study: f	irst-deg	ree, full - tim	e N	ame of field of study	: Social Sc	iences	Discipline of stud Administration, S			
Course / module Social Scien					Language of inst					
Year		Semester		Form of instruction	on	No. of hours	Type of credit	Type of credit ECT:		
3		6				30	ECTS		5	
TOTAL				_						
Course/module of	coordina	itor		dr Natalia Maksym	nowicz Mró	Z				
Course instructo	r			dr Natalia Maksym						
Course/module of	objective	es		The aim of the courelation to a particle specify the above	ular area of	f social science			social realm in ng the course shall	
Prerequisites				any						
Having obtained	a credit	from a course	/module,	<b>LEARNING</b> a doctoral student c		IES				
									Ref. to the	
Category	No.	CODE			Descri	ption			programme benchmark	
		EP1	The st	udent knows and	understar	ds the specif	icity of the socia	ı	K_W01	
Knowledge	1			es research area					K_W02	
									K_W06	
Skills	1	EP2		udent analyzes ar					K_U04	
CKIIIG		ED0		sed positions, ide				S.	K_U06	
Social		EP3		nt is ready to analy					K_K01	
competencies	1		delicit	s in order to use th	nem in ind	ividuai and te	am work		K_K05 K K07	
	<u> </u>		COL	NTENT			Semest	No. of hours		
Form of the cour	se: thec	ory and practice					6	.01	2	
Elements of documentary films. Visual culture: Images and interpreta					ations				4	
Developing an idea/story topic.									4	
Organizing shoot and understanding tools.									6	
Shooting in the fieldwork.  Post-Production. Presentation.									8	
1 OSI-1 TOGUCIO	11. 1 163	Sentation.							· ·	
Modes of deliv	ery							1		
				`	inutes), or presentation (10 minutes) s of verification of learning outcomes m				No. of learning outcome from the syllabus	
be chal followir			is and forms of ve nged for students ng conditions: princ tions of the Unive	with speci ciples spe	er the					
							project performa	nce o	during the exercises.	
Grading criteria	а		Princip	les for calculating	a grade fo	or the course				
				evance of the choser	n method(s	). Its originality,	its clarity, and its	rele	vance to the	
Basic reading			1. Bryso	n question/problem. on, N., Holly, M. A., &			. Visual culture: Ir	nage	es and	
Supplements-	, roadi-	ng.	interpre	tations. Wesleyan U	niversity Pr	ess.				
Supplementary	reauir	ıy	_							
				STUDENT V	VORKLO	DAD:				
							No. of hours			
Contact hours					30					
Participation in test / exam				2						
Preparation for contact hours					1					
Private reading	g and s	tudying			4					
Participation in tutorials					1					
Preparation of					2					
Preparation for		•			2					
Other	1001/									
		h a w =			10					
TOTAL workle	oad in	nours			42					
ECTS credits					5					

				hnoarchaeology	and Exp	erimental A	rched	ology (życ	ie v	v przeszłości,
Etnoarcheolo Unit:	gia i A	rcheologia i	Ekspery	mentaina)			Cou	rse unit c	ode	a.
Offic.							Course unit soue.			
Faculty / Dep	oartme	ent providin	g the c	ourse / module:	Institute	of Sociolog	У			
Mode of study: fi		,	e Na	ame of field of study				nistration, S	e of study: Politics and ration, Sociology	
Course / module Social Scien				Language o			uage of instr	finstruction: English		
Year		Semester		Form of instruction	on	No. of hours	Tv	pe of credit		ECTS
3		6				30		ECTS		5
TOTAL Course/module of	coordina	ator		de Notatalia Malasses						
Course instructo	r			dr Natalia Maksym	nowicz Mróz					
Course Instructo				dr Natalia Maksym						
Course/module of	objective	es		The aim of the courelation to a partice specify the above	ular area of	f social science				ocial realm in ng the course shall
Prerequisites				any		' '				
Having obtained	a credit	from a course,	/module,	LEARNING a doctoral student c		IES				
Category	No.	CODE			Descri	 ption				Ref. to the programme
		EP1	The et	udent knows and	understan	ide the enecif	icity o	f the social	1	benchmark K W01
Knowledge	1			es research area					l	K_W02 K_W06
Skills	1	EP2		udent analyzes ar sed positions, ide						K_U04 K_U06
Social competencies	1	EP3		nt is ready to analy s in order to use th						K_K01 K_K05
			CON	NTENT				Semeste	ar a	K_K07 No. of hours
			and pra	ctice in the field of re	esearch 6			51	2	
Overview of the course: reconstructing history, etnoarcheolo					gy					4
Developing an idea/story topic. Preparation to fieldwork  Causes of the spread of food production, The evolution of government					ent and religion					8
The evolution of technology, The evolution of writing									8	
Students presentation 4								4		
Modes of delive	ery									
			presen	tation (10-15 minu	ites)				No. of learning outcome from the syllabus	
Assessment m	ethods		be char	ethods and forms of verification of learning out changed for students with special needs undo lowing conditions: principles specified in the S					P1, EP2, EP3, P4	
			Regula	tions of the Univer	versity of Szczecin.					
Grading critoric		-		assessment resulting les for calculating			projec	ct performan	ice d	during the exercises.
Grading criteria	1			evance of the choser			its cla	rity, and its i	relev	vance to the
			research	n question/problem.	` '					
Basic reading Supplementary	readir	na	1. Jare	d M. Diamond, Gu	ıns, Germ	s, and Steel:	ine F	ates of Hu	mar	n Societies, 2000.
Cappionioniai	roddii	'8								
				STUDENT V	VORKLO	DAD:				
Contact hours					No. of hours					
	tost / c	ovom			30					
Participation in test / exam  Preparation for contact hours				2						
Private reading					4					
Participation in					1					
Preparation of					2					
Preparation for	•		•		2					
Other	1001/				-					
TOTAL worklo	oad in	hours			42					
ECTS credits				5						

Course unit	title: M	laking Docu	mentar	y Movie						
Unit: Course unit code							): 			
Faculty / Dep	partme	ent providin	g the c	ourse / module: Institute	of Sociolog	Jy				
Administr							nistration, So	ne of study: Politics and stration, Sociology		
Course / module status:  Social Sciences  Languag						age of instr	e of instruction: English			
Year 3		Semester 6	Form of instruction No. of hours Type of credit 30 ECTS						ECTS 5	
TOTAL Course/module coordinator										
Course instructo				-	dr Natalia Maksymowicz Mróz					
				dr Natalia Maksymowicz Mróz The aim of the course is to en		to gain	knowledge	of so	ocial realm in	
Course/module of	objective	es		relation to a particular area of specify the above mentioned	f social science	es. The	lecturer pro	vidin	g the course shall	
Prerequisites				LEARNING OUTCOM	IES					
Having obtained	l a credit	from a course	/module,	a doctoral student can:						
Category	No.	CODE	,	Descrip	ption				Ref. to the programme benchmark	
Knowledge	1	EP1		The student knows and understands the specificity of the social sciences research area in relation to the discussed issue.					K_W01 K_W02 K_W06	
Skills	1	EP2		The student analyzes and criticizes arguments for or against the discussed positions, identifies their key theses and assumptions.					K_U04 K_U06	
Social		EP3	Stude	nt is ready to analyze his/he	r resources a	and ski	lls	5.	K_K01	
competencies	1		deficits	s in order to use them in indi	ividual and te	eam wo	ork 		K_K05 K_K07	
Form of the cour	rse: thec	orv and practice		NTENT eld research			Semester No. of hou			
Form of the course: theory and practice in the field research Introduction and overview of the course. Lecture: Elements of documentary films.									4	
				riting a treatment and propo n the documentary team. Ma		t.			4	
Organizing sho			ng tools.	<u>.                                      </u>					8	
Shooting in the fieldwork.  Post-Production. Presentation of movies.									6	
Modes of deliv	ery									
			short m	novie (3-5 minutes), or prese	entation (10 n	ninutes	s)		No. of learning utcome from the syllabus	
be cha followi				nged for students with special needs under the ng conditions: principles specified in the Study attions of the University of Szczecin.						
Grading criteria	а			assessment resulting from the les for calculating a grade for			t performan	ice di	uring the exercises.	
Grading official	ч	•	The rele	evance of the chosen method(s) h question/problem.			rity, and its i	releva	ance to the	
Basic reading 1. Dirk Cinema 2. Bruc Reachi				irk Eitzen ,When Is a Documentary?: Documentary as a Mode of Reception. in: ema Journal, Vol. 35, No. 1 (Autumn, 1995), pp. 81-102 ruce Fehn and Kimberly Heckart, Producing a Documentary in the Third Grade: ching All Students through Movie Making. in: Social Studies and the Young						
Supplementary reading  1. Jane Roscoe, <i>The Blair Witch Project</i> Mock-documentary goes mainstrear <i>Cut</i> , no. 43, July 2000, pp. 3-8 2. Natsuko Chubachi, Michihiro Chikata, Kiyoshi Ito, and Fumihiko Imamura, Collaborative, Science-Based, Public Disaster Communication – The NHK M Technology 3D Documentary Movie on Japan's 2011 Tsunami Event Media Dissemination. 3. M. Yudhi Rezaldi, Wahjoe Soeprihantoro "The Threat of Tsunami Unleash the Eruption of Mount Anak Krakatau" Through Documentary Movie Informat Technology Unit, LIPI, Indonesia 4. Bruce Fehn and Kimberly Heckart, Producing a Documentary in the Third Reaching All Students through Movie Making, Social Studies and the Young							namura, NHK Media t Media Unleashed from Information and			

- 5. Efrem Cuevas, Change of Scale: Home Movies as Microhistory in Documentary Films .
- 6. Hanane AIT HAMOUDA, Multimodal Discourse Analysis of Iraq War Documentary Movie advertisements, Posters. in: Revue El-Tawassol Vol. 27 N°02 Déc 2021 7. Alisa Lebow, THE CINEMA OF Me The Self and Subjectivity in First Person Documentary
- 8. Melati Erpina Pardede The Controversial of Overfishing Displayed in *Seaspiracy* Documentary Movie. in: Language Circle: Journal of Language and Literature 17(2) April 2023.
- 9. Bars Tolga Ekinci, A hybrid documentary genre: Animated documentary and the analysis of Waltz with Bashir (2008) movie. in: Cinej Cinema Journal Vol. 6.1 (2017)

## **STUDENT WORKLOAD:**

	No. of hours				
Contact hours	30				
Participation in test / exam	2				
Preparation for contact hours	1				
Private reading and studying	4				
Participation in tutorials	1				
Preparation of project / essay / etc.	2				
Preparation for test / exam	2				
Other	-				
TOTAL workload in hours	42				
ECTS credits	5				